

Luxury Website Boasts Accessibility of Travel Directory & Exclusivity of a Prestigious Concierge

NEW YORK, NEW YORK, June 6, 2013 /EINPresswire.com/ -- A global source for [luxury rental services](#), [Luxury Rental Directory](#) is quickly growing and becoming the ultimate one-stop shop for the discerning traveler or booking agent.



Luxury Rental Directory (LRD) has recently released an announcement, extending an exclusive invitation to select clients, encouraging participation in their new luxury online directory. A global source for luxury rental services, LRD (<http://luxuryrentaldirectory.com>) is quickly growing and becoming the ultimate one-stop shop for the discerning traveler or booking agent. Their high-end rental offerings include Yacht Charters, Luxury Mansions, Villas, and Estate Rentals, Luxury and [Exotic Car Rentals](#), Limo/Car Service, Private Jet Charters, and Luxury Service Providers from around the world.

This announcement was only released to a very carefully selected group of suppliers with a reputation for being able to provide the level of service that LRD expects for their clientele. To ensure this level of quality, every advertising listing in LRD's directory is hand selected based on the established reputation associated with the offering, which includes service, past performance, referrals and experience.

According to Luxury Rental Directory's Marketing VP Nicole Purvy "We are really excited to bring LRD to the luxury marketplace. We offer a unique product that combines the usability and accessibility of a travel directory with the exclusivity of the world's most prestigious concierge service."

At a fraction of the cost of traditional advertising, LRD's easy to navigate colorful ads builds name recognition and increases traffic. More importantly though, LRD helps suppliers gain exposure to an elite group of worldwide travelers who have the financial resources to rent without any monetary hesitation. An extremely cost-effective program, LRD specifically targets a very select demographic through their online website and database comprised of more than 15,00 wedding planners, 2200 concierge companies, and over 10,00 event coordination, in addition to an extensive database of more than 26,000 luxury travelers including travel agents and executive

assistants who subscribe to LRD's newsletters and emails via affiliate sites.

About LRD's rating system

In order to maintain the value, integrity and honesty of LRD, a rating and commenting system has been implemented into the directory to ensure luxury seekers are able to learn about their potential purchase or leases before buying. By creating a free account and logging in, a luxury seeker can view user uploaded comments and ratings about a specific asset.

About Luxury Rental Directory (LRD)

Luxury Rental Directory (LuxuryRentalDirectory.com) is an online directory of exclusive luxury offerings from around the world. LRD aims to bring luxury seekers in direct contact with luxury owners, circumventing the middleman broker and is a portal that attracts the eyes of those seeking to experience the lifestyle that comes with the assets offered on their directory. Luxury owners or their representatives may purchase listing packages and upload pictures/descriptions of their exotic cars, real estate properties, private jets, or yacht charters. LRD also encourages service providers to list offerings, such as tickets to sporting events and concert, custom jewelry and concierge services. By eliminating brokers and the costs associated with them, LRD is able to offer luxury seekers the best pricing possible.

Press release courtesy of Online PR Media: <http://bit.ly/14BRTJ6>

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This press release can be viewed online at: <https://www.einpresswire.com/article/153200397>

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