

## Modeling Portfolio Photographer Matt Ferguson Focuses On Today's Chicago Woman

A specialist in photography modeling in Chicago, Matt Ferguson has recently joined "Today's Chicago Woman" magazine as contributing photographer.

WEST CHICAGO, IL, June 6, 2013 /EINPresswire.com/ -- Award-winning professional photographer Matt Ferguson has joined Today's Chicago Woman magazine as a contributing photographer. The long-time modeling portfolio photographer is President of Models for a Day Chicago and brings over 20 years of experience to his new position at the magazine.

As contributing photographer, Ferguson will initiate and implement photographic concepts and provide article suggestions to complement the photography. Much of his work will focus on health and beauty items, issues and ideas.

"I'm excited and honored to have been selected by Today's Chicago
Woman as a contributing photographer. I already have a lot of great
ideas and concepts I'd like to explore that I think the readers will love,"
said Matt Ferguson, President, Models for a Day Chicago. (www.modelsforadaychicago.com)

Ferguson provides professional modeling photography in Chicago for every day people at Models for a Day Chicago

Ferguson is expected to bring a unique perspective to Today's Chicago Woman. He has years of professional advertising and beauty photography experience as well as experience working with everyday men and women to provide them with glamorous, one-of-a-kind photographs and photo shoot experiences through his business, Models for a Day Chicago.

Models for a Day Chicago allows anyone interested in <u>photography modeling in Chicago</u> to experience what it's like to be a professional model for a day. Clients experience first-hand the pampering and prep work that professional models receive before a photo shoot. Each session includes professional hairstyling and make-up application and consultation with a stylist to coordinate and plan the clients' 3-wardrobe photo shoot.

"I have the best job in the world, I get to show women just how beautiful they really are. At Models for a Day Chicago we give our clients the full model treatment. They experience the exact same thing that professional models experience and they love it. It's a popular bachelorette

party idea or gift for birthdays, graduations or anniversaries. We see a lot of mother-daughter days out and girls nights out. I've had clients tell me it was a dream come true and made them feel like a princess," said Ferguson.

Ferguson is a pro at <u>modeling photography in Chicago</u> with over 20 years of experience working with some of the city's biggest companies and their advertising campaigns. Past clients include: McDonald's, the National Education Association, Lincoln Mercury, Boeing and Newsweek Magazine.

For more information about Matt Ferguson and Models for a Day Chicago visit <a href="https://www.modelsforadaychicago.com">www.modelsforadaychicago.com</a>.

About ModelsforaDayChicago.com: ModelsforaDayChicago is a positive, uplifting experience for women. Clients get a vacation from reality and are treated to a day of beauty while working with award winning beauty photographer Matt Ferguson. Clients are made over and coached through a half-day photo shoot with pro hair, makeup and wardrobe changes.

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