

Inbox.com Founder Robert Osterlund Raises Over \$17,000 for Sandy Hook Elementary Victims

Inbox.com fundraising campaign for Sandy Hook exceeds goals using IndieGoGo.

BOCA RATON, FL, June 7, 2013 /EINPresswire.com/ -- Internet entrepreneur, Robert Osterlund, founder of Inbox.com, raised over \$17,600, before fees, dedicated to Sandy Hook Elementary students following the tragic events of December 14, 2012 in Newtown, Conn. Using the popular fundraising site IndieGoGo, Osterlund quickly surpassed goals due to the viral nature of the campaign and promotions on one of the top sites on the Internet, Inbox.com. "IndieGoGo allowed us to easily point our Inbox.com campaigns and proved to be an efficient means of fundraising for the children. Sarah



Tracey Jaeger, President, Newtown PTA, accepts check on behalf of the children and Sandy Hook Elementary's PTA.

Harrigan and her two young sons, as appointee of the effort, delivered the check to Tracey Jaeger, president of the Newtown's PTA on a recent March evening. Mrs. Harrigan read the following on behalf of Mr. Osterlund:

"The tragedy of Sandy Hook resonated across the world and it is our hope that this drive, and many more that happened, can create awareness for the prevention of anything so deadly, so evil, anywhere in the world. The people represented by this modest donation are against the taking of a life for any reason. The taking of one child's life, the harming of one child, emotionally through bullying, or physically, is absolutely intolerable. Please use these moneys, with the other tens, if not hundreds of thousands of dollars, to protect the fragile nature of these affected children, and, if possible, create awareness to further the message globally, in order for this to never happen again."

Accepting on behalf of the children and Sandy Hook Elementary PTA, Tracey Jaeger provided the following:

"All monies collected through the CT PTSA <u>Sandy Hook Fund</u> will be used by the Sandy Hook Elementary School PTA to enhance the lives and learning of students through classroom and community based programs, resources, and enrichment. Our purpose as a PTA, now more than

ever, is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children. Thank you, Mr. Osterlund, for these efforts and for your support in helping us make that happen."

About Robert Osterlund

Mr. Robert Osterlund is a lifelong entrepreneur and has founded a variety of successful business endeavors in the tech world as well as in global commercial real estate. Mr. Osterlund recently moved to Toronto, Canada. Mr. Osterlund has constantly involved his companies, assets and his family in charitable works such as disaster relief for Hurricane Katrina, the Indonesian Tsunami, the relief effort in Haiti following the earthquake, and many other ongoing charities involving canine cancer and children's programs in Scandinavia, the Bahamas and North America.

About Inbox.com, Inc.

Inbox.com, Inc. is a leading innovator of search technology and software applications focusing on rich, interactive experiences and safety for consumers and businesses. Inbox.com products are meticulously developed and are highly ranked by industry experts and users alike. The company is dedicated to the idea that everyone worldwide should have access to free software. Inbox.com alone is listed as the 63rd most trafficked site by unique visitors in the world according to Compete.com by its November 2012 report. To learn more, visit www.lnbox.com.

About IndieGoGo

Indiegogo empowers people around the world to fund what matters to them. As the largest global crowd-funding platform, campaigns have launched from every country around the world with millions of dollars being distributed every week due to contributions made by the Indiegogo community. At its core, Indiegogo is the equal opportunity platform dedicated to democratizing the way people raise funds for any project—creative, entrepreneurial or cause-related. The company was launched in 2008 and is headquartered in San Francisco, with offices in Los Angeles and New York.

For more information, visit <u>www.indiegogo.com</u> and follow us at <u>www.facebook.com/indiegogo</u>.

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