

Holland Real Estate Group Encompass Realtors Says Pure Michigan Campaign Brings Buyers To Market

HOLLAND, MI, June 12, 2013 /EINPresswire.com/ -- Holland real estate agent John Faber, broker/owner of Encompass Realtors, says the controversial Pure Michigan tourism ad campaign helps bring buyers to the local West Michigan real estate market.

Holland REALTOR® John Faber, broker/owner of Encompass Realtors, says the Pure Michigan tourism advertising campaign is working to bring buyers to the West Michigan real estate market.

He says the campaign, which sparked controversial comments from Ted Nugent for not promoting Michigan's hunting and fishing sports heavily enough, does help raise awareness of the beaches and culture attractions in the Holland area.

"Holland, Michigan is a great place to live, with a wide variety of housing types for buyers to choose from," Faber says. "We have waterfront property, great beaches, homes with docks, luxury homes, and second homes, all set in a great community with a cultural heritage dating back to 19th century Holland."

Settled by the Dutch in 1847, he says the region is known for celebrating its 19th century Dutch cultural roots with several festivals throughout the year. But he notes that as a suburb of Grand Rapids and Grand Haven, Holland is not primarily a tourist town.

"Holland is a great place to live and work. At Encompass Realtors, we start where the [Pure Michigan campaign](#) leaves off by introducing visitors to the idea of living here," he says. "We have a great local economy, beautiful beaches on Lake Macatawa, plenty of family recreation on the lake, and homes in virtually any budget."

He says [waterfront homes](#) start in the low \$200,000s, with luxury Holland waterfront homes starting over \$1 million.

About Encompass Realtors



John Faber, Holland Real Estate Agent with Encompass Realtors

Encompass REALTORS® employs only the best real estate agents with superior customer service skills. The company's approach is heavily focused on customer service and great communication. While other [real estate companies](#) focus on size and numbers, Encompass focuses on earning the respect of its clients and community. The strong work ethic of its agents and sound business practices guarantee that all clients will be strongly represented.

About John Faber, Broker

John Faber has lived in Holland, Michigan most of his life, and with strong family ties in the area, he takes his clients' needs to heart when helping them buy or sell a home. John has been a real estate agent for over thirteen years and a real estate broker for over ten years.

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