

BizBash Names The 50 Most Innovative Professionals In Events Right Now

LOS ANGELES, CA, June 12, 2013 /EINPresswire.com/ -- Event professionals from South by Southwest, Patrón, Old Navy, Microsoft, Taylormade Golf Company, the Moment Factory, and more top the list of the most innovative people in events.

The logo for BizBash, featuring the word "BIZ" in blue and "BASH" in black, all in a bold, sans-serif font.

[BizBash](#), the leading trade media for event professionals, has announced its 2013 list of the most innovative names in events. On the list are people from all over North America, including inventors of new digital services, budget-conscious nonprofit planners, and meeting strategists from some of the biggest tech companies in the country. These individuals prove the value of face-to-face events, empowering their peers to consider the unconventional and revealing a redefined image of what the industry is today.

"We're excited about this creative group of innovators, the folks that keep the industry looking—and moving—forward. These individuals took risks and experimented with new ideas without losing sight of their goals, which is the reason we decided to highlight them and their work," said BizBash executive editor Anna Sekula.

The [top 50 innovative event](#) professionals include:

- Heather Arak-Kanofsky & Susan Turnock, Gifts for the Good Life
- Ryan Begelman & Elliot Bisnow, Bisnow Media
- Sakchin Bessette, Moment Factory
- Pam Dzierzanowski, Patrón Spirits Company
- Hugh Forrest, South by Southwest Interactive Festival
- Billy Jurewicz, Space150
- John Norman, Arts & Exhibitors International
- Christina Scion, California Science Center Foundation
- Scott Schenker, Microsoft
- Meredith Silberg, Taylormade-Adidas Golf Company
- Paul Tollet, Goldenvoice
- Michael Trainer, Global Poverty Project
- Ivan Wicksteed, Old Navy

The full list of innovative people and brands can be found at bizbash.com/innovators-2013.

BizBash will celebrate the Innovation Issue on June 19 at the BizBash IdeaFest expo at the Los Angeles Convention Center. For additional information, visit bizbash.com/ideafestla.

ABOUT BIZBASH

BizBash is an innovator and resource hub for the event and meeting industry with its Web site, live events, and magazines. Event organizers responsible for events such as White House state dinners and the Oscars, as well as conferences, trade shows, fund-raisers, and more, use BizBash products regularly for ideas and best practices that can be implemented at their own events. Visit them at bizbash.com, and follow them at @BizBash_News and [facebook.com/bizbash](https://www.facebook.com/bizbash).

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