



2BET2 to Develop Sports Game for GameMiles

GIBRALTAR, June 20, 2013 /EINPresswire.com/ -- 2BET2 announced today an agreement to develop a version of the 2BET2 social sports betting game for GameMiles, a leading provider of gaming solutions to global loyalty programmes.

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2BET2 will create a new sports-oriented game to complement GameMiles' existing suite of games including skill, arcade, puzzle, sports, bingo and games of chance.

"This is an exciting opportunity for us to extend the reach of the 2BET2 sports gaming concept," said Adriaan Brink, CEO of 2BET2. "In this instance, in collaboration with GameMiles, the leading provider of gaming solutions to global loyalty programmes."

GameMiles provides airline loyalty customers with an opportunity to add internet games to their portfolio of products that can be redeemed for miles.

"GameMiles has identified a gap in their current games offering for a sports game. [2BET2 Social Betting](#) is the must-play game for anyone who knows their sports and we're delighted that GameMiles chose 2BET2 as their sports gaming partner," added Brink.

2BET2 is a leading provider of sports gaming solutions, initially with 2BET2 Social Betting on Facebook -- now available in the Apple store, followed by [2BET2 Sportsworld](#) and 2BET2 Casino, a standalone app, also now available in the Apple store.

About [2Bet2 Sports Apps](#)

2Bet2 Sports Apps is engaged in the design, origination and operation of 2BET2 Social Betting, 2BET2 Sportsworld, 2BET2 Casino and other social gaming brands, primarily operated through Facebook, iPhone, Android and other mobile devices.

2BET2 Social Betting is a free social sports game on Facebook. With informative up-to-date coverage of all major sports including the Football, Baseball, Basketball, Hockey, Tennis, Motor sports, Rugby and Cricket, it offers players an opportunity to bet on anything from midweek European Champions League Soccer to the NFL on a Sunday evening.

2BET2 Sportsworld, offering our sports enthusiasts all the sports news - all the fixtures and results as well as informed commentary – in one personalised place.

2BET2 Casino is a sports-oriented casino game, with a simple but striking user interface emphasising the sports connection, and a full virtual money sports betting game incorporated within the app.

About GameMiles Network

The GameMiles Network provides a full suite of games to their customers, including skill, arcade, puzzle, sports, bingo and games of chance.

Working with global loyalty programs, the company introduces fun and engaging games to their members, adding value to the program through increased brand recognition and loyalty.

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