

WayCool Homes Showcases Modern Home Designs At San Antonio's Sunbelt Builders Show, June 24 and 25

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WayCool Homes is participating in the 2013 Sunbelt Builders Show on June 24 and 25. The firm specializes in modern architecture and affordable modern house designs.

The award-winning modern architecture firm, WayCool Homes, is participating in the 2013 Sunbelt Builders Show at the JW Marriot in San Antonio on June 24 and 25. The company will be located at Booth #1007 where they will sell their modern home designs and answer questions about their WayCool Homes Builder Program.

"Builders' shows are one of my favorite ways to meet new building partners. They are a great way to learn more about builders in the area, share our home designs and philosophy with them and spread the word about the WayCool Homes Builder Program," said Phil Kean, President of WayCool Homes (www.waycoolhomesus.com).

WayCool Homes is the latest concept from award-winning architect, Phil Kean. Kean was inspired by Frank Lloyd Wright's Usonian concept, emphasizing affordability and function in homes. By adhering to this philosophy, WayCool Homes is able to bring affordable and modern house designs to everyday homebuyers.

"What makes WayCool Homes extraordinary are our unique home designs. We don't have cookie cutter home plans and our homes don't look like your typical everyday suburban home. There is a modern flair to our homes that makes them distinctive, but still functional. By focusing on the core function of the home and designing with those functions in mind, we are able to deliver homes at affordable price point," explained Kean.

The company offers discounted plans to builders through their builder membership program. The program gives builders access to the company's architectural plans and interior specifications in protected territories, which can give builders an edge over their competition.



WayCool Homes was the first architectural firm to provide all three services of Architecture, Construction and Interior Design for the National Association of Homebuilders' "The 2012 New American Home" international showcase in Winter Park, FL.

About WAYCOOL Homes: WAYCOOL Home Designs by Phil Kean brings Kean's award-winning residential designs with a value-minded sensibility to connoisseurs of fine architecture. Featuring a unique focus on innovative and sustainable design, WCH offers homeowners dramatic living spaces that embody a vision of a purely unique environment.

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