

# SafeRock® Minerals receive certification for use in organic agriculture from IMO

*The Institute for Marketecology (IMO) have certified that SafeRock® Minerals is entitled to manufacture and deal with products suitable for organic agriculture.*

UNITED KINGDOM, June 25, 2013 /EINPresswire.com/ -- SafeRock® Minerals have received [IMO](#) Certification for Organic Production in the EU and under the USDA National Organic Program. The Institute for Marketecology (IMO) is a highly experienced international body for the inspection, certification and quality control of organic, eco-friendly and socially-responsible products. The IMO ensures high levels of sustainable and ethical performance and has been active in the field of organic certification for more than 20 years. Organic operators can rely on certification bodies with decades of experience.

SafeRock® Minerals Ltd owns the natural mineral resource which has been branded as SafeRock® Agri; along with SafeRock® Health and SafeRock® Feed. The unique sedimentary resource was discovered as surface deposits in Northern Ireland. Recent trials have confirmed that when crushed to a powder it provides a unique blend of minerals and nutrients that is 100 percent recoverable and has been certified for use in organic farming. We aim to use SafeRock® Agri to provide a natural holistic solution to the global crisis of soil degradation.

SafeRock® Minerals is committed to the research and development of the organic fertiliser, livestock feed, and human health markets, with the strategic aim that these endeavours will be of benefit to future generations. It is at the forefront of agricultural sustainability in its efforts to provide a natural holistic solution to the global crisis of soil degradation. For more information please visit our website [www.saferockminerals.com](http://www.saferockminerals.com) which showcases our products and certifications.

Bill Avery, Chief Agronomist SafeRock® Minerals, said: "The IMO Group promotes existing and future client demands for quality of sustainable products and thus supports the production of high-quality products for the national and international markets. Their international service builds bridges between local providers and conscientious consumers."

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Notes to Editors

For further information on SafeRock® Minerals Ltd or to arrange an interview with Directors please contact:

Linda Galforg  
Marketing Director  
SafeRock® Minerals  
07976 389550  
l.galforg@saferockminerals.com

About [SafeRock Minerals](#) Ltd

SafeRock Minerals Ltd owns the natural mineral resource which has been branded as SafeRock Agri.

This totally natural resource was created by the geological action of the continental shelf pushing sedimentary deposits up from the sea bed creating the surface deposits recently discovered in Northern Ireland. The resource is crushed to powder and is 100% recoverable with no additives being used or waste being created.

SafeRock Agri is a 100 percent natural resource which has been certified for organic use as a mineral soil conditioner. It is natural mineral resource which can be used to decrease our dependence on chemical fertilisers as it contains many of the minerals and trace elements essential for healthy crops and livestock through the stimulation of microbial and earthworm activity.

Website: [www.saferockminerals.com](http://www.saferockminerals.com)

Bill Avery – Chief Agronomist

Bill Avery has been a company and consulting agronomist in Australia and internationally for 15 years, as well as a Senior Advisor for Soil Foodweb International. He uses their principals to build soil fertility using soil microbiology as the building blocks for success. He has successfully worked for Australia's largest fresh produce supplier to retail chain stores with the aim to reduce chemical fertiliser dependency and rebuild fertility in depleted farm soils.

IMO – Institute for Marketecology

The Institute for Marketecology (IMO) is a highly experienced international body for the inspection, certification and quality control of organic, eco-friendly and socially-responsible products. IMO is your global partner to ensure high levels of sustainable and ethical performance. Website: [www.imo.ch](http://www.imo.ch)

Linda Galforg  
SafeRock Minerals  
447976389550  
[email us here](#)

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