

Ground Power at Paris Air Show Provided Exclusively by Powervamp

UK-based ground power specialists Powervamp swing into action in France for the 50th Paris Air Show at Le Bourget.

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/EINPresswire.com/ -- UK-based ground power specialists [Powervamp](#) swing into action in France for the 50th [Paris Air Show](#) at Le Bourget.

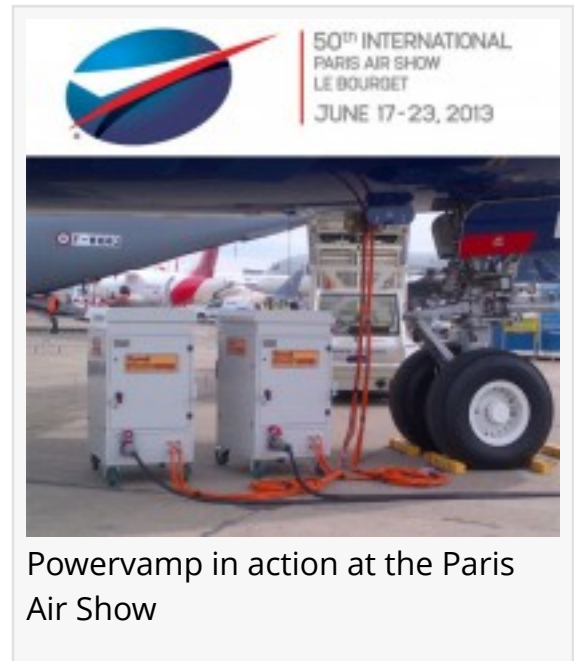
This year's International Paris Air Show at Le Bourget, the 50th for this famous event, also marks an anniversary for Powervamp Ltd, the major UK-based specialist in aviation ground power, whose air show support division will be providing exclusive ground power for the entire event.

With the Paris show alternating each year with the Farnborough air show, this is the fifth year in ten years in which Powervamp has provided ground support at the Paris event, which runs from 17 to 23 June 2013. At the same time it is the first year in which Powervamp will be participating in the show under a new guise, operating through a joint venture with Flywell Power.

Last year the two companies joined together to create a new company, Flywell Powervamp Ltd, to provide an enhanced range of turnkey air show support services worldwide. As part of the deal, Powervamp also took over sole responsibility for manufacturing and supporting the Flywell range of ground power systems.

At Paris, Powervamp will also be drawing on the resources of its frequency converter division, [Effekta UK](#) – another Powervamp group company, which produces the solid-state converters used to power the larger aircraft.

Three 38-tonne truckloads of equipment have been despatched by Powervamp to Le Bourget – two from its main factory in Weston-super-Mare, near Bristol, and one from the Effekta UK factory at Luton, north of London. The Powervamp-led team, which includes eight engineers with two support vehicles, has been preparing for the event for months.



Powervamp in action at the Paris Air Show

The company's air show division supplies, installs and manages a wide range of equipment, including 28v DC and 115v 400Hz ground power units, air coolers, and 115 volt AC 40 120 Kva frequency converters, along with all the cabling required.

Powervamp is also providing the ground power for key exhibits at Paris, including British Airways' first Airbus A380 and the Boeing 787 of Qatar Airways, plus a large number of other aircraft. In total, the company is responsible for powering virtually all the aircraft in the static display area.

Powervamp founder and director Richard Roller comments: "Supplying ground power to the big players in the aviation world can be a stressful and highly demanding operation. It requires a lot of planning, and demands an exceptionally close working relationship with the French organisers and their team. The complexity of the issues should not be underestimated."

He adds: "An upside of the contract is that it's a boost for UK aviation as a whole, and a reminder that this country has a major contribution to make in supporting the world's aviation industry."

A further plus for the company, he says, is that its highly visible presence at the event provides an unmatched opportunity to promote the Powervamp brand. "We don't exhibit at the show ourselves," Roller says, "but we achieve extensive exposure for our products through their high-profile use each day. It's an invaluable opportunity to reinforce the brand recognition that we have already built up in the aviation community worldwide."

The event will also provide a focal point for many of Powervamp's agents and distributors, who will be gathering from Japan, South America, the Middle East, India, Russia, the US and the rest of Europe.

About Powervamp Ltd (<http://www.powervamp.com/>): Powervamp offers customers bespoke solutions to complex portable and ground power needs, including frequency converters, specialist dry-cell battery packs and Cyclon batteries, and off-the-shelf ranges of quality products. The company also offers special support services around the world using its own team of qualified agent engineers and distributors. Contact telephone: +44 (0) 1934 643000 or email: info@powervamp.com.

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