

# Enabling Genius Launches 'Little Poets' Series to Help Parents Raise Educational Standards

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/EINPresswire.com/ -- Enabling Genius, creator of educational interactive apps for children (ages 4-6), has launched the '[Little Poets](#)' series to help parents encourage love for poetry in their children and raise educational standards.

Little Poets is the first of several 'edutaining' apps to be launched as part of Enabling Genius's 'Inspiring Young Minds' series. It is an imaginative, interactive app created to develop skills and encourage love for poetry in children between the ages 4-6. The app's full cartoon animations explore words, adjectives, rhyming words, in addition to teaching children how to recite poems.

"Our aim is to enable parents to play a more active role in their child's education, by providing fully instructional interactive 'edutaining' apps in line with national standards," said Hana Rolles, co-founder of Enabling Genius and a hands-on mum.

"We are seeing tremendous results with younger children reciting poems previously reserved for older age groups. Children as young as 4 are reciting the 'Jabberwocky' from memory," said Anna Wilson, co-founder and a mother of two.

Little Poets was designed by experts in-line with the [National Curriculum](#) (England) and the [Common Core Standards](#) (USA). It aims to raise English standards by encouraging the love for poetry and literacy early in a child's development in-line with the governments' initiatives to encourage children to learn poems by heart.

"We believe that what we learn with pleasure we never forget," said Anna Wilson, "The characters in 'Little Poets', Sam, Mr. Pirate and Blue, were developed to strike the right balance between education and entertainment," she added. "What is unique about our approach is that we utilize full on-screen animation to make the experience fun and engaging for children," said Hana Rolles.



Edutaining lessons using full on-screen animations and interactive quizzes

For parents looking to supplement or extend their child's development, the 'Little Poets' app provides an edutaining alternative.

#### About Enabling Genius:

Enabling Genius is the creator of educational applications designed to inspire young minds. The company was founded by three friends and parents who share a passion for children's education and believe that outstanding education should be accessible to all.

Press Release courtesy of Online PR Media: <http://bit.ly/13bquSX>

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