



Theme parks are the new destinations

ArrivalGuides and LEGOLAND launch a new theme park guide

GOTHENBURG, SWEDEN, June 28, 2013 /EINPresswire.com/ -- More and more people enjoy their vacation at different Theme Parks around the world where you can sleep, eat, shop and enjoy several different activities.

[ArrivalGuides](#) CEO, Magnus Aideborn, says that "A new guide segment has been launched after researching what the 45 million travellers in the ArrivalGuides network are looking for, and large theme parks are in many cases the destination itself, similar to a city. Based on this research, ArrivalGuides will launch other new guide segments focused on different themes. Another fun and exciting guide that soon will go live is a specific shopping guide for London".

The first Theme Park launching its own ArrivalGuide is Legoland in Billund, Denmark. The park is built with 60 million Lego bricks, it is home to Scandinavia's biggest waterpark and has a zoo with safari opportunities where you can enjoy animals from around the world. All this is now available in the ArrivalGuides network, on airlines website, media sites and travel sites, actively used by 50 million travellers.

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ArrivalGuides is the global leader in supplying B2B destination content solutions to the travel industry. Over 180 travel companies use the information to increase their online business offering. ArrivalGuides provide updated information for over 450 destinations, in various languages. ArrivalGuides has created a unique network of information sourced and updated directly by the official tourist bureaus.

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