



Howard Helfant Announces SundayFunday At 101 Cantina Boca Raton

Howard Helfant Brings #SundayFunday to Boca Raton at 101 Cantina

BOCA RATON, FL., June 29, 2013 /EINPresswire.com/ -- Howard Helfant
101 Cantina
33 S.E. Mizner Blvd.
Royal Palm Place
Boca Raton, FL. 33432
Howard@HowardHelfant.com
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Howard Helfant is happy to announce that this Sunday, June 30 and each Sunday will now be SundayFunday at 101 Cantina Boca Raton. In sticking with his plans to bring the formula that has made 101 Cantina such a success in Gainesville and Tallahassee, Howard will incorporate the weekly event into his new, hip Boca Raton restaurant and tequila bar.

" We will be offering free tequila shots (every hour on the hour) beginning at 1:01PM and in addition will offer \$5 loaded Coronas" , commented Helfant about his latest entrepreneurial effort in partnership with the 101 Management Group.

" In addition, in continuing with a tradition from 101 Group we will offer 3 for 1 drink specials until 7pm and 2 for 1's until 9pm' , comments Helfant, " this #SundayFunday phenomenon is something unheard of in Boca Raton nightlife and I am excited about adding this to our weekly calendar of events."

About Howard Helfant:

Howard Helfant has been involved in the restaurant business since he finished college opening New York establishments from Crossing Delancey, Kosher Mosher and International Poultry. After moving to Palm Beach County, FL in 2007 Howard launched Howie's Hot Shot, <http://www.howieshotshot.com>, a popular mixer and then a line of low calorie cocktail mixers under the Skinny Senorita brand. Howard launched The Mexican in 2012, www.linkedin.com/in/winstar56/, and then revamped the location by partnering with the 101 Management Group (Gainesville, FL) and their very popular 101 Cantina brand.

For more information about Howard Helfant please visit his website, <http://www.howardhelfant.com>.

Howard Helfant
561-300-5280
email us here
Winstar Consulting

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