

The Smart-Metering El Dorado

On 25-26 September, national and international business leaders will be meeting in Cape Town for the Utilities, Smart-Metering & Grids Africa Summit.

LONDON, July 1, 2013 /EINPresswire.com/ -- Africa is increasingly seen as the new El Dorado, the place to invest. Whether in oil, gas, infrastructure; the list is endless, and Smart-Metering is its newest addition. According to Navigant Research, Smart-Metering will total \$461 billion in accumulative revenue in just the next seven years, reaching \$73 billion in annual revenue by the close of 2020.

It is easy to see why. African nations, like Nigeria with a population of over 167 million, offer a huge consumer market, and not only does Smart-Metering in Africa make business sense, it grants African countries a chance to modernise their infrastructure. In fact, the North African region is one of the leading emerging markets in smart grid development.

"Dozens of local vendors have begun to serve smart grid projects, both on their own and as partners of larger international firms. With high growth rates projected for smart grid projects in emerging market countries, this represents the next frontier of vendor activity and opportunity. [...] Many of the larger players already have a presence in emerging markets and view these countries as their next avenue for growth. But a more limited number of these vendors have actively developed smart grid projects in emerging markets and in many cases overall development is still nascent."

On 25-26 September this year, national and international business leaders will be meeting in Cape Town, South Africa, for the Utilities, Smart-Metering & Grids Africa Summit. The 2-day event will allow industry professionals of the Electricity, Gas and Water Metering sectors to strengthen industry ties and seek out new business opportunities with a 2-day multi-streamed Conference, Exhibition, Networking Party and one-on-one Business Match-Making Service. Keynote speakers will discuss the most topical issues and the future of African metering. News of the latest opportunities, a wide-range of case studies on the latest developments in metering, billing and customer management presented by African Utilities, and case studies of the UAE, Kenya, South Sudan and Madagascar, amongst others, will also be available.

Sicelo Xulu, Managing Director, City Power (South Africa), Rojas Manyame, General Manager: Regulation, Electricity Control Board (Namibia) and Sam Amadi, Chairman, Nigerian Electricity Regulatory Commission (Nigeria) are just some of the top-level speakers that will be presenting at the event.

To register or for further information on the 2013 Africa Utilities, Smart Metering & Grids Summit, 25-26 September, Cape Town, please contact:

Charlotte Paige-Smith charlotte@oliverkinross.com

Abigail Jackson-Houlston Abigail@oliverkinross.com

Notes to Editors:

Headquartered in the United Kingdom, Oliver Kinross is an internationally operating business research organisation.

Oliver Kinross was founded in January 2008 with the aim of delivering high quality training, business intelligence and networking opportunities for industry. This is achieved through a series of Conferences, Summits, Exhibitions and Training Workshops attended by many of the world's largest organisations. The main industries in which Oliver Kinross operates are European Energy Trading, Cyber Security, Africa, Oil & Gas Exploration & Production, Smart Energy, International Development & Infrastructure.

Since 2008 Oliver Kinross has achieved a track-record of running successful market leading events and has achieved consistent year-on-year growth. It attributes this success to a combination of factors, including: the pursuit of running events in the world's fastest growth & frontier markets, a commitment to ensuring all events are of the highest quality, and a belief that its staff are its greatest asset.

References

http://www.commodities-now.com/reports/power-and-energy/14701-smart-grid-technology-market-to-reach-73bn-in-2020.html

http://www.businesswire.com/news/home/20130605006378/en/Research-Markets-Emerging-Markets-Smart-Grid-Vendor

http://www.businesswire.com/news/home/20130605006345/en/Research-Markets-Middle-East-North-Africa-Smart

Abigail Jackson Oliver Kinross 00442071274501 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2016 IPD Group, Inc. All Right Reserved.