



Wizie launches voice and data services for travel industry with Sprint

FARMINGTON HILLS, MI, July 1, 2013 /EINPresswire.com/ -- Wizie, a global leader in providing technology and solutions for the travel and hospitality industry, today announced the launch of its MVNO (Mobile Virtual Network Operator) operations, Wizie Mobile, under an agreement with Sprint to offer voice and data services.

Initially, Wizie Mobile has launched a unique Mobile Hotspot service, "[GoWiMi](#)", which will allow travel suppliers to offer short-term pay-per-use data services to their customers. It is designed to be a completely turn-key solution which utilizes Sprint's nationwide 3G network, as well as its turbo-charged 4G LTE and 4G (WiMAX) networks. All segments of the travel and hospitality industry including airlines, hotels, car rental and travel agencies, can easily integrate this with their existing offerings to create additional ancillary revenue streams and increase customer sales/loyalty. The solution also offers branding and customization for fleets, MICE and corporate implementations.

"Travel suppliers are looking at ways to differentiate their products, increase sales/customer loyalty and grow ancillary revenues. Our experience and expertise in the travel sector coupled with Sprint's expertise in voice and data allowed us to build offerings suited for the travel sector. "Internet has become the backbone of today's modern economy and voice/data services are an essential need of travelers. Our turn-key offering will fill this major gap in the travel industry." said Moondeep Aggarwal, President, Wizie Mobile.

"Sprint offers an ideal solution for hospitality companies looking to deliver a mobile broadband solution to customers traveling in the U.S.," said Mike Thursby, manager – Wholesale Business Development at Sprint. "We are excited about enabling Wizie to offer a value-added service that is in high-demand and provides an optimal customer experience."

Wizie has joined the newly created Enablement Program from Sprint Emerging & Wholesale Solutions. Specific verticals, including the travel and hospitality segments, are ideal for growth opportunities and Wizie has significant expertise and channel capabilities in the travel segment. Sprint Emerging & Wholesale Solutions is working with companies like Wizie on creating new revenue streams and value for customers and has the tools, enablement and support structure necessary to further "mobilize" their businesses.

About Wizie

Wizie, through its subsidiaries, is a global leader in offering world class technology and solutions for travel industry. Wizie is headquartered in Michigan, USA and has been offering technology services and solutions to the travel industry across 5 continents for over 15 years.

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