

Skyline Suncoast Displays To Unveil Groundbreaking New Trade Show System On July 10

Skyline Suncoast Displays is hosting a global launch event for a new trade show solution on July 10.

TAMPA, FL, July 1, 2013 /EINPresswire.com/ -- [Skyline Suncoast Displays](#) is introducing a brand-new trade show system on July 10. The global launch of the system will be held at the offices of Skyline Suncoast Displays and Graphics in Tampa, FL on that day. The offices are located at 5015 West Nassau St., 33607. The event runs from 2:45 EDT until 4:30 EDT. The event is open to everyone but pre-registration is required. Interested parties can register at <http://www5.skyline.com/l/14202/2013-06-04/4rgjr>.



The company provides trade show displays in Tampa, trade show booths and banner stands. Tampa area businesses are welcome to attend the unveiling.

The global launch will include a live simulcast from the Skyline International Design Center followed by a question and answer session and product demonstration by Skyline staff. Skyline Suncoast Displays and Graphics is providing an open bar featuring champagne along with hors d'ouerves to mark the occasion. Attendees can register to win one of three of the [new displays](#) at the event.

"I can't say much about the new system except it is the most revolutionary new system we've seen in the industry in years. Skyline has spent years researching and developing this system and it promises to be the easiest, lightest, quickest, trade show display ever," said Carole Dale President, Skyline Suncoast Displays & Graphics, Inc. (www.suncoastdisplays.com).

The new display system can be set up with the touch of a button in half the time that current portable Tampa trade show booths require. State of the art materials have decreased the weight of the system by 64% when assessed to the comparable portable trade show displays in Tampa. The new system packs up so compactly that it can be transported as carry-on luggage. The decreased weight means decreased shipping, drayage, I&D and storage costs for exhibitors while the traveling cases serve dual duty by converting to tables.

Skyline Suncoast Display and Graphics is no stranger to hosting events. The exhibit and design

firm regularly opens its doors to the public with their free "Cup of Joe" open house events which allow visitors to get up close and personal with the latest designs and most popular Skyline displays and banner stands in Tampa while enjoying coffee and breakfast goodies.

"We love having visitors to our showroom. It's a wonderful space for getting the full effect of an exhibit and view it from all angles. I can't think of a better location for the global launch of this new product. We're looking forward to unveiling the new design and getting customer feedback and response to it," noted Dale.

About Skyline Suncoast Displays & Graphics: Skyline Suncoast Displays & Graphics is a full-service trade show, exhibit, event, and graphic design company offering I & D throughout the United States and worldwide. We have been servicing Western Florida, the suncoast, for over 25 years. As the dealer for Skyline we are able to provide you local expertise combined with a global network. We are more than just hardware. We are trade show savvy, visual marketing professionals. We have a passion for creating trade show exhibits that are unique and memorable. Our strategic objective is to use our many years of experience to design and produce an exhibit for your company that is a "show-stopper". Stop your consumers in the aisles and draw them into your exhibit space!

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Carole Dale

Skyline Suncoast Displays & Graphics, Inc.

813-287-0002-102

[email us here](#)

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