



Enterprise Mobility China Summit 2013 – Nov 7th-8th ,2013,Shanghai China

Enterprise Mobility China Summit 2013 is dedicated to establishing a dynamic platform for knowledge sharing, business networking and collaboration.

SHANGHAI CHINA, July 2, 2013 /EINPresswire.com/ -- With the rapid development of mobile Internet in China, there are 817 million mobile internet users in china by the end of March 2013. Domestic mobile application (App) quantity has reached millions of magnitude scale. 2013 is the first year of enterprise mobile application, in the next five years, China's market is expected to more than 30 billion RMB. Enterprise mobile applications will become a popular hotspot under the capital.

Enterprise Mobility China Summit 2013, which will be held on Nov 7th-8th in Shanghai China. This event is dedicated to establishing a dynamic platform for knowledge sharing, business networking and collaboration. Enterprise Mobile business innovations and applications will be the key issues of 2013 event.

CAGR of China enterprise mobile application market will be 65.4% in next four years. It is predicted that China market scale will reach 66.63 billion RMB in 2016. China enterprise mobile applications market has great potentiality, and there are 96% of the enterprises witch be surveyed hope that the business will be deployed to the mobile devices, 93% ones want to realize a mobile office. The industry class mobile applications accounted for 72.8% in the whole market now. The outbreak of the mobile enterprise mobile applications will change the business model, and the APP marketing will become a trend. Mobile enterprise applications can be used and develop in education, government, finance, telecommunication, circulation, transport, manufacturing and media industry in the future.

Enterprise Mobility China Summit 2013 will convene 300+ industry players from global and China local enterprise mobility fraternities including Telecom Operators, Device Manufacturers, Enterprise Mobility Service Providers, BI Software Providers, Mobile Enterprise Application Platform, Mobile Application developers /Service Provider, Mobile Middleware providers, Mobile OS vendors/App stores and Mobile security /Information security solution providers etc.

Enterprise Mobility China Summit 2013, a premier event focusing on Enterprise Mobility market in China, is definitely something you can't miss among current masses of enterprise mobility market.

For more detailed information, please visit the official conference website:

www.cdmc.org.cn/2013/emcs

Or contact the organizing committee for any inquiries by +86 21 5646 1709 and pyxis@pyxisconsult.com

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