

# Cloud Services in the UAE poised for 40+ per cent growth rate through 2016

*Enterprise Cloud pioneer Injazat launching new 'Managed Virtual Data Center' offering*

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Cloud computing – a model for delivering IT services via internet-based resources – is redefining the Middle East’s enterprise computing landscape. In the UAE alone, Cloud Services are expected to grow at a rate of over 40 per cent in the next three years.

Injazat Data Systems has announced that it has added ‘Managed Virtual Data Center’ Services to its comprehensive Enterprise Cloud portfolio in response to rapidly growing demand for premier Cloud Services in the country.

A pioneer in the region in harnessing the Enterprise Cloud to meet organizational IT requirements with the lowest possible Total Cost of Ownership, Injazat explains that it’s Managed Virtual Data Center offers flexible packages for virtual servers, storage, networking and security, and data backup along with bundled bandwidth. Customers of the Service can opt for access over the internet or over a Multiprotocol Label Switching.

The software-defined Managed Virtual Data Center service frees enterprises from upfront capital investment, requiring them to pay for allocated infrastructure only under the cost-optimizing ‘pay-as-you-grow’ scheme inherent in cloud computing. It is also based on a best-of-breed infrastructure, with software, storage and networking supported by the Middle East’s first Tier IV design-certified data center, the Injazat Premier Data Center, a facility capable of delivering the highest levels of data resiliency and availability.

The Managed Virtual Data Center services are inherently highly secured and are delivered from a protected environment that is fully compliant with the international ISO 27001 Information Security Management framework. The Service is underpinned by service management driven by best-practice Information Technology Infrastructure Library (ITIL) standards and is protected from technology obsolescence, thus enabling clients to focus on their core business. The Managed Virtual Data Center allows customers to deliver infrastructure faster and maximize cost benefits.

“The explosion of Cloud Computing adoption and demand in the UAE and across the region requires solutions that are more flexible, cost effective, and efficient. With Managed Virtual Data Center Services, Injazat offers organizations a platform to better harness the ‘cloud’ to join

enterprise IT movements towards virtualization, big data, and advanced data recovery. This new service can play a key role not only in optimizing business efficiencies in the UAE but also in further cementing the country's status as a leader in the region for technology enablement. For many enterprises in this part of the world Cloud Computing is the way forward; Managed Virtual Data Center is intended to support this growing sentiment," said Ibrahim Mohamed Lari, Chief Executive Officer, Injazat Data Systems.

Injazat is currently augmenting key services such as Cloud Computing to accelerate the development of Abu Dhabi in particular into a full-fledged knowledge-based economy under the emirate's Economic Vision 2030 development strategy.

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