

# Mobile Personal Safety App, MyWitness, Coming To Google Play In 2013

MCMAHONS POINT, NSW, July 2, 2013 /EINPresswire.com/ -- MyWitness is a mobile personal safety app for Android phones. The MyWitness Android app alerts a user's personal response team when the user feels threatened or unsafe, helping emergency services to reach the user quickly.

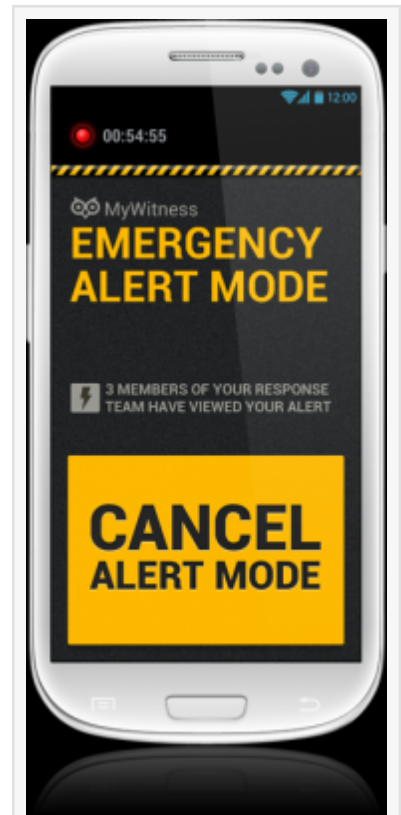
The idea of using a [smartphone as a crime deterrent](#) is about to become a reality. The MyWitness mobile personal safety app is set to launch in 2013. This Android app will be available on Google Play through a cloud-based subscription service.

The MyWitness Android app acts as a digital "witness" to a user's surroundings or activities. With a simple touch of a button, [MyWitness is activated](#), sending SMS alerts to a user's pre-selected Personal Response Team (PRT), alerting them to the situation.

"MyWitness is a personal safety app. If someone feels threatened they can hit the Quicktrigger to activate the app and alert their personal response team. The Quicktrigger is tied in to the phone's volume controls so it can be activated instantly even if the phone is locked. It is the fastest safety app to trigger in an emergency," said Adam Jones of MyWitness (<http://www.mywitness.co/>).

Users choose their personal response team members and control whether or not the PRT can view their incidents. This feature gives the user privacy while still maintaining a PRT for use in an emergency. The mobile personal safety app links to a private cloud account which stores incident videos and GPS data and sends the alerts to the PRT.

"Once an account is activated, three things happen. The PRT is alerted that the user is in trouble, the camera on the phone is capturing video and streaming it to the cloud account and GPS is tracking the location on a map. This is all done in real time, so the PRT is seeing and hearing everything that is happening as it happens. MyWitness helps the



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PRT provide information to emergency services and get help to the user quickly if required," explained Adam Jones.

To register interest visit: <http://www.mywitness.co/download>.

About MyWitness: MyWitness is a mobile personal safety app designed to act as a strong deterrent to crime by ensuring that criminals are aware that citizens can now protect themselves with a digital witness system that cannot be intimidated or destroyed.

Press release courtesy of Online PR Media: <http://bit.ly/14NAXRf>

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