

8th annual Cold Chain Distribution

SMi Group proudly present Europe's leading Cold Chain Distribution conference.

LONDON, July 5, 2013 /EINPresswire.com/ -- "It is of key importance that the quality and the integrity of the medicinal products are maintained during the entire supply chain from the manufacturer to the patient.

Today's distribution network for medicinal products is increasingly complex and involves many players. The revised guidelines, published in March, lay down appropriate tools to assist wholesale distributors in conducting their activities and to prevent falsified medicines from entering the legal supply chain." – European Comission.



Against this backdrop SMi's insightful and informative [Cold Chain Distribution](#) conference will address the impact of the new GDP guidelines on operations, cutting edge technology in temperature control management, advances and challenges in transport and logistical methods, the optimisation of distribution efficiency, innovations in packaging and distribution strategies, and many more...

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Great platform for exchanging of knowledge and experience”

Pliva

Key reasons to attend:

- Discuss key topics with specialists relaying invaluable information of challenges of temperature control, distribution solutions, logistics management, transport methods, regulatory environment, and more
- Explore up-to-date innovations and novel strategies to ensure uninterrupted cold chain distribution that ensure minimal costs and maximum results
- Maximise your and your company's cold chain distribution potential by networking with professionals from every level of the industry, pharmaceuticals, suppliers, and academia
- New topics for 2013 include: Transportation of dangerous goods by air, Risk evaluation of sea freighting, Comparisons of cold chain monitoring devices, Effective collaboration with vendor companies and more
- Receive vital updates on regulation and GDP guidelines and how they will affect your supply chain

Who should attend:

- Pharmaceutical companies
- Logistics companies
- Packaging companies
- Regulatory and compliance bodies

For the full conference programme and further information please [click here](#).

For Sponsorship opportunities contact Alia Malick on +44 (0)20 7827 6168 or email amalick@smi-online.co.uk

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