

## InterFACE Launches The InterFACES N' Places Summertime Social Media Challenge

InterFACE is Excited to Present a Fun and Exciting New Social Media Campaign for Vacationing Teens & Parents

NEW YORK, NY, July 5, 2013 /EINPresswire.com/ -- InterFACE is Excited to Present a Fun and Exciting New Social Media Campaign for Vacationing Teens & Parents



It's official, the summer is here, and InterFACE is launching a summertime social media challenge that is sure to help their fab followers enjoy every moment of summer 2013. What is one of the most popular ways to show everyone how much fun there is to be had while on vacation? Social media! From Facebook, to <u>Instagram</u> to Twitter, teens everywhere are posting their beach pics,



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G. Rivera

or theme park flicks and sending their smiles social. Keeping this trend in mind, InterFACE has decided to launch the InterFACES'n'Places summertime social media challenge, which encourages our followers to include us in their exciting summer adventures by posting their summer vacation photos and including the location and the hashtag #FacesnPlaces.

"InterFACE wants to stay connected with their followers by letting them show us what kind of activities and places

they enjoy," says Social Media & Content Director G. Rivera. Whether it's going to Six Flags with friends, or doing a tour in Europe, InterFACE wants to see it! <u>Aspiring models</u>, actors, singers and dancers out there can use this promotion to showcase their recreational activities as well as their unique look.

The campaign also doubles as a contest, in which contestants will enter by posting the photo with the hashtag to InterFACE's social media account, and the participant with the most creative image in the most interesting place will win a SECRET GRAND PRIZE at the end of the summer!

Photos (or videos on Instagram Cinema) can be posted on InterFACE's Facebook page, or @InterFACE's Twitter, or Instagram accounts, and must use the hash tag #FacesnPlaces to be gain entry into the contest.

Entrants are also encouraged to check in using Foursquare to tell us where you are in the photo having a blast! The season is just beginning so gas up the car for those road trips, and pack a cute bathing suit for that cruise, we can't wait to see where everyone goes!

InterFACE is the premier choice for talent marketing services. As an entry point for aspiring models, actors and singers, InterFACE connects talent with a broad base of industry professionals, marketing tools, information and visibility to help them effectively pursue their careers as models, actors and singers in the fast-paced, highly competitive world of fashion and entertainment.

Press release courtesy of Online PR Media: <a href="http://bit.ly/11nfYYE">http://bit.ly/11nfYYE</a>

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