ISO 22301 certification: Put your company ahead of the competition

ELY, UK, July 9, 2013 /EINPresswire.com/ -- With today's competitive pressures, organisations should be taking risk more seriously than ever. Although most organisations should have developed business continuity plans to address external risks that can cause disruption to their business, many of those plans wouldn't be linked to other business processes or systems and this could cause problems.

"This is where Business Continuity Management (BCM) comes into play", says Alan Calder, CEO of IT Governance. "BCM is a form of risk management that deals with external business disruptions from a management point of view."

In the global economic environment, forward-thinking organisations should be on track to develop a business continuity management system (BCMS) in order to provide assurance to their stakeholders that they can continue to supply products or services even in the event of disruption. A BCMS enables organisations to update, control and deploy business continuity plans aligning them with their strategic and operational objectives.

Thanks to the international business continuity standard, ISO 22301, a BCMS can now be certified which is internationally recognised and acknowledged. The benefits of ISO 22301 certification are many - gaining a competitive advantage is just one of them.

Calder adds, "Some organisations already have certain business continuity arrangements. Real innovators will go a step further and implement a BCMS before it's formally demanded by customers and regulators. When the ISO 22301-certified BCMS becomes the benchmark (as we have seen happening with other management systems), those early adopters will be ahead of competitors and will be reaping the benefits."

IT Governance offers complete BCMS and ISO 22301 solutions: from information, books and tools through to training and consultancy.

More information is available at www.itgovernance.co.uk/iso22301-business-continuity-standard.aspx.

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NOTES TO EDITORS

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