

New Celebrity Baby Parents Help Give Back to Needy Moms Across the US

LOS ANGELES, CA, July 9, 2013 /EINPresswire.com/ -- Learn what Perez Hilton, Holly Madison, Beverley Mitchell, Kristen Bell, Lisa Ling and Malin Akerman all have in common, besides all being new parents. Take a look on how they are helping to give back to deserving Moms all across the US.

Everyone always wonders why celebrities get free amazing products sent to them, while those who really need it don't. With the help of [Hollywood Baskets](#) and new celebrity baby parents, they can give back to those who really need it.

Hollywood Baskets is a Los Angeles based gift basket company that has been serving the entertainment industry since 1994. As part of their service they send celebrity moms and dads in Hollywood a gorgeous baby basket towering with products for the babies, parents and siblings too. The gift company wanted to find a way to provide free baskets to new moms in need.

"If we could get the celebrities to help our efforts, we could help put a smile on the face of a family in need," says Lisa Gal Bianchi founder of the company.

How do you get a busy celebrity to stop and help? "That was the most difficult dilemma," said Bianchi. "We wanted it to be easy and not burden celebrities that already had busy schedules, not to mention newborns."

"I thought if the celebrities just tweeted or sent a thank you note or photo and acknowledge the gifts that other companies would like to take part and donate products to our deserving Moms," she continued.

Paula Catalan's husband lost his job due to an injury. Being the sole provider for the family took its toll and the family could not afford to pay the bills, let alone extras for a new baby. Paula was chosen from an email submission making her the first recipient of the Baby Basket of Hope.



Hollywood Baskets helps gifts new deserving Moms in Hollywood with the help of product donors and Hollywood Swag Bag.

Once Hollywood Baskets has enough donors they will offer a One for One Program, which means for each celebrity gifted there will be a Baby Basket of Hope that goes out to the deserving Mom.

Special thanks go out to deserving Mom product donors: [Simon Said and Co.](#), FiaFini, Amy's Kitchen, Phytomer USA, Oxygent, Flying Wish Paper, SeaSnax, Jennifer Ormond's DJ's Allergies, DiDi Pop Music, Bari Koral Music, Hangers Couture, Triactol Breast Serum, Dionis Goat Milk Skincare Since 1982, By a Thread, UnBOWlievable, Cute Beltz, Waldo, Sluggo & ME, Bijoux Terner, bama +ry, Nookums and ZatsWho. Hollywood Baskets donated necessities including diapers, formula and baby first aid kit.

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About Hollywood Baskets

The company retains a "ONE for ONE" motto. For every celebrity that receives a Hollywood Swag Gift Bag or Hollywood Baskets Baby Basket, [Hollywood Swag Bag](#) will gift a person in need. This motto has resonated with celebrities in Hollywood who want to be part of giving back. Clients include Starbucks, The Fresh Diet, Capitol Records, Viacord, Deepak Chopra, Burt's Bees, Larabar, Norelco, The Hatchette Book Group, Vita Coco, Big Buddha, Bliss Spa, Obagi Skincare, Republic of Teas, Incipio and many more.

Hollywood Swag Bag works exclusively with The Four Seasons Hotels, Young Hollywood Studios, and Fortune Magazine's Top 40 Under 40 and only gift a-list celebrities.

Hollywood Swag Bags have been featured in People Magazine, CNN, EXTRA!, KTLA, KCAL9, Clear Channel Radio and more.

Baby Gifts are sent to clients who are New Celebrity Baby Mommies. For each celebrity baby gift sent, Hollywood Swag Bags also allow the celebrity to interact and gift a woman in need with a care package of newborn necessities.

The Hollywood Swag Bag motto: It is always better to GIVE than to Receive.

Press release courtesy of Online PR Media: <http://bit.ly/12Vvbdn>

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