

# Lean Enterprise Institute and OmniGuide Form a Co-learning Partnership for Lean Management Research

CAMBRIDGE, MA, July 9, 2013 /EINPresswire.com/ -- The nonprofit [Lean Enterprise Institute](#) (LEI) today announced support for its research into lean management transformations from OmniGuide, a leader in the development and manufacture of ultra-high-precision CO2 lasers for minimally invasive and [robotically-assisted surgery](#).



The nonprofit Lean Enterprise Institute (LEI) today announced support for its research into lean management transformations from OmniGuide, a leader in the development and manufacture of ultra-high-precision CO2 lasers for minimally invasive and robotically-assisted surgery.

"We are proud and excited to be working in a collaborative partnership with an innovative leader like OmniGuide," said John Shook, LEI Chairman and CEO. "Together we will conduct action research into the lean management and operational models that support OmniGuide's ambitious growth and technology objectives."

## Raising the Continuous Improvement Bar

"Every day our customers demand enhanced performance and seamless integration into their operating environment, along with helping them control the cost of technology adoption," said Scott Flora, OmniGuide President and CEO.

"For that reason we are committed to a key aspect of our Quality Policy -- we are accountable to drive continuous improvement in the work we perform and ensure quality in the products and services we deliver to meet the needs of our customers. We feel strongly that by partnering with the Lean Enterprise Institute we can raise the bar in continuous improvement and bring our team new skills so we can continue on our journey of building a learning organization".

In microsurgery, laparoscopy and robotic procedures, OmniGuide systems deliver [CO2 laser](#) energy through unique flexible optical fibers that allow surgeons to remove difficult-to-reach tumors in less time, with lower risk of complications, and less chance of damage to surrounding healthy tissue.

## About OmniGuide

OmniGuide, Inc. is a leader in the development and marketing of advanced surgical energy solutions for minimally invasive surgery that improve precision, access and control. OmniGuide's products are sold under the BeamPath® brand and are clinically targeted for superior clinical outcomes in Gynecology and ENT. The Company distributes its products in the U.S. through a direct sales force. OmniGuide is committed to developing products that improve and expand surgical treatment options, enhance clinical outcomes, and reduce treatment complexity and cost. Additional information about OmniGuide may be found at [www.omni-guide.com](http://www.omni-guide.com).

## Lean Enterprise Institute

Lean Enterprise Institute Inc., a nonprofit research, education, publishing, and conference company, makes things better through lean. Guided by a mission to advance lean thinking and practice around the world, we also conduct research projects and support other lean initiatives such as the Lean Global Network, the Lean Education Academic Network, and the Healthcare Value Network. Visit LEI at <http://www.lean.org> for more information.

Press release courtesy of Online PR Media: <http://bit.ly/14GBRk6>

Brad Smith  
OmniGuide Surgical  
617.551.8420  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/157917902>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.