

Dynamic new 'JBL Charge' delivers crisp, loud sound and recharges portable devices

DUBAI, UAE, July 10, 2013 /EINPresswire.com/ -- 'JBL Charge,' a new loud and powerful 'go-anywhere' wireless speaker that can easily fit into any backpack, beach bag or briefcase. Available at all 'harman house' stores in the UAE at AED 699, the new Bluetooth-powered portable speaker packs a mean double punch as its two drivers and built-in bass port brings big performance while its 12-hour battery can charge smartphones and tablets while on the go. Its long-lasting playback and charging abilities make the 'JBL Charge' ideal for beach parties, family camping trips, neighbourhood picnics and everyday use around the house. This model is also available at all 'harman house' stores and other premium retail stores across the Middle East.

The 'JBL Charge' wirelessly streams audio from any Bluetooth-equipped smartphone or tablet—allowing users to enjoy unsurpassed portable audio performance at its best. The cylindrical-designed speaker can be placed horizontally or vertically and features a built-in bass port and digital sound processing to create room-filling lows combined with accentuated highs. Also featured are two 1-5/8-inch (40-millimeter) full-range drivers and a 2 x 5-watt amplifier. The wireless speaker, which measures at two inches (50 millimetres) wide by six inches (150 millimetres) long, provides 12 hours of playback from a single charge thanks to a built-in 6000mAh Li-ion rechargeable battery. A built-in USB port has been included to charge any portable mobile device.

"The 'JBL Charge' is a durable speaker that goes wherever you go--providing users with high-quality audio experience and the convenience of long-lasting power," said Amit Malani, President, Harman Middle East. "This is one of the best portable speakers, which is ably powered by two high-performance drivers and a built-in bass port that is unmatched in the market. Music fans will definitely hear the truth with the 'JBL Charge.'"

JBL's latest Bluetooth-powered unit has been built for durability and active lifestyles, as it features a rugged exterior and grille plus rubber end-rings and a rubber cap for the USB port. A visible LED light informs users when the battery needs to be recharged and also indicates when the speaker is in Bluetooth listening or pairing mode. Available in black, blue and green, the 'JBL Charge' also includes a standard 1/8-inch (3.5-millimeter) stereo mini jack to use with older devices not equipped with Bluetooth technology and is shipped with a Neoprene carrying pouch.

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