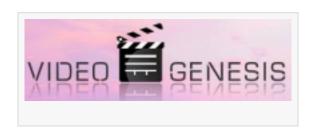


## Andy Jenkins and Mike Filsaime's Program Exposed in Video Genesis Review

HOUSTON, TX, July 10, 2013 /EINPresswire.com/ -- <u>Video Genesis</u> reviews have been flooding the Internet and VideoGenesisReview101.com reveals the truth about this training program that claims to help online marketers find success by posting videos.



Video Genesis, a training program that teaches individuals and businesses to relay information, advertise, or be creative in their marketing using videos has caught the attention of <a href="http://VideoGenesisReview101.com">http://VideoGenesisReview101.com</a> 's Stan Stevenson, prompting an investigative review.

"Video marketing is a growing phenomenon on the web and it has proven to increase traffic and sales, so many businesses are working to concentrate their efforts," reports Stevenson. "Video Genesis is useful not only for someone who does high end video production but it is also targeted to the newbies. The main goal of this training course is to get your message to the people, or to help students promote 'the promise of the premise'."

In their first training video, Mike and Andy go over the 31 mistakes that marketers make. They say that even the best marketers out there still make a lot of mistakes and correcting these simple mistakes can make a huge difference in the videos. They just need to realize what they're doing wrong and it isn't hard to fix these mistakes. Their second video shows what a good marketing video looks like. In addition to this, the training program demonstrates how simple and inexpensive equipment such as an iPhone works just fine and can be used to film an entire video.

"Marketers need to be able to make conversions, and to have people want to buy their product. If they can't get their message to the people in a reliable way, then they can't expect those people to buy the product. Video marketing has been proven to play a large role in succeeding in any online business," says Stevenson. "To give their customers a taste of what's to come and to help promote their product, Mike and Andy have released several pre-launch training videos over the course of the past few weeks. They have also spent over one million dollars in research and are truly invested in making Video Genesis a great product."

"The pre-launch training videos of Video Genesis are amazing, real professional quality, and they clearly show off not only Andy's video expertise, but the understanding that both these men

have of the internet marketing world. They have put a lot of time and effort into this product. Starting with Andy's 'Video Boss' product, the launch of Video Genesis shows they have learned more, added more, and updated more from that point to put an even better product on the table this time around."

Those wishing to purchase Video Genesis, or for more information, click here.

To access a comprehensive <u>Video Genesis</u> review, visit <u>http://videogenesisreview101.com/videogenesis-review</u>

VideoGenesisReview101.com is a website dedicated to breaking down the latest video training program that was created by Andy Jenkins and Mike Filsaime.

Press release courtesy of Online PR Media: <a href="http://bit.ly/153r6Hw">http://bit.ly/153r6Hw</a>

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