Ajman Free Zone Expands Global Reach: Opens Offices in India, South Africa

New marketing offices to reach out to investors in their countries and highlight free zone's USPs

AJMAN, UAE, July 1, 2013 /EINPresswire.com/ -- Ajman Free Zone Authority is expanding its global reach to be closer to potential overseas customers by partnering entities internationally as well as studying the options of opening its own offices in the key markets of the subcontinent, Africa and the UK.

In a statement, Ajman Free Zone Authority said opening these offices were in line with the free zone's accelerated strategic campaign to attract global investors from across the world to its premises which now houses over 7,000 companies.

On forging a strategic alliance with AFZA International Private Limited a local company in India that shall exclusively market and promote Ajman Free Zone, Mahmood AL Hashemi, General Manager of the Ajman Free Zone Authority (AFZA) said: "India has been a key market for us for many years we believe that there is untapped potential to tap a growing class of young Indian entrepreneurs who would like to get a vantage point for expanding into the Middle East markets.

South Africa is another emerging market for us and we would like to maximize our reach to the investors in that country."

Over 40 per cent of the investors in Ajman Free Zone are from Indian sub-continent and the Free Zone is attracting a growing number of investors from the African Continent that have headquarters in South Africa.

We have further decided to investigate the possibility of incepting our own offices in the UK as it is the financial capital and Ajman Free Zone enjoy's a constant flow of inward investment from the country. We have planned roadshows in London and Birmingham in the month of September which will also serve as a survey trip for us having our own offices.

"We've recently initiated investor-friendly initiatives to these countries recently and it was a huge success convincing us of the enormous potential yet to be untapped in these markets. The international offices will follow up on the success of the road shows and we are confident of increased investment flows from these countries to Ajman and the UAE," Al Hashemi said.

Ajman Free Zone had recently announced a slew of initiatives that are of particular interest to SMES. These initiatives include flexible investment plans to smart offices and smart warehouses which present unparalleled cost-effective solutions to investors wanting to operate from the free zone.

"The new overseas arms of Ajman Free Zone are mandated to actively tap into the markets by highlighting the flexible approach of Ajman Free Zone towards investors. We are confident that we will be able to close new deals and work on prospective investors by being on ground in these markets," said Nader Eldesouky, Deputy General Manager, AFZA.

AFZA’s offer of Smart and Executive offices starting from a monthly payment of US$555 to US$777 respectively as well as its Smart Warehouses which allows an investor to take up space as small as 100 square that have received a tremendous response.

Rishi Somaiya, Sales Director of the Free Zone said, “Coupled with the smart investment platforms, we also have a win-win proposition, a first-of-its-kind, in our newly announced installment-linked payment plan. Our decision to open our own offices internationally was taken in line with the great enthusiasm that investors in these countries showed towards out investment propositions.”

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