



Al Basel Real Estate Brokers reveals successful participation at Emaar roadshow series

Over AED 250 million in sales achieved for H1 2013

DUBAI, UAE, July 11, 2013 /EINPresswire.com/ -- Al Basel Real Estate Brokers, one of the UAE's leading real estate brokerage service providers and a member of the Al Basel Group of Companies, revealed its successful participation at the Emaar roadshow series, which was held across key locations like the Kingdom of Saudi Arabia, Egypt, India, London and Qatar. As a result, the company was able to achieve over AED 250 million in sales for the first half of 2013.

According to Al Basel Real Estate senior officials, the company targeted end users and investors-encouraging potential buyers to invest in major development projects in Dubai, particularly in Downtown Dubai.

According to Emaar Properties, the Middle East's real estate industry is witnessing key growth, which is widely reflected in the increasing number of projects happening across the region. Aiming to capitalize on the growth, the leading property developer organized a region-wide series of roadshows that have been designed to showcase their signature projects like The Address Residence Fountain Views I and II, The Address The BLVD, Standpoint in Downtown Dubai; CASA villas in the Arabian Ranches extension and the Burj Vista. The company invited Al Basel Real Estate Brokers to take part in the series—resulting in creating immense value to promote and market Emaar's projects. During their participation, Al Basel's Real Estate Team targeted end users and investors-encouraging potential buyers to invest in Emaar's current development projects in Dubai, particularly in Downtown Dubai.

Burj Vista is a property development project located in Downtown Dubai that consists of two 20 and 65 storey towers, hosting respectively 120 and 520 luxury residential units. Burj Vista offers one to five bedroom apartments with refined fixtures and contemporary design combining international style with local touches. Facilities featured include a fully equipped gymnasium, badminton and half basketball court, swimming pools, reading areas, a multimedia room, play room, lounge areas and business centre.

"We appreciate the opportunity given to us by Emaar, Dubai's largest developer, by inviting us to take part in their roadshow series" said Basel Al Kasem, Managing Director, Al Basel Real Estate Brokers. "The roadshow series gave us the opportunity to promote our diverse portfolio of world class property projects—capped off by posting over AED 250 million in sales for the first two quarters of 2013. Our able marketing team was even able to sell one Burj Vista unit to a popular Arabic actor and director. This has proved further that Al Basel Real Estate caters to a distinguished VIP clientele of royalty, business icons and media personalities like singers and actors."

Asaad Masri
CommuniGate Middle East
+9744546093
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.