



Duke University's Fifth Annual Technologies and Consumer Healthcare Conference: "Engaging Healthcare"

on September 25th, 2013 at Durham Hilton Hotel

DURHAM, NC, July 11, 2013 /EINPresswire.com/ -- The Duke Clinical Research Institute (DCRI) brings senior healthcare thought leaders together to discuss critical health sector topics and to provide impetus for positively shaping the global health care community. In addition to strengthening relationships between Duke University and leading health-related organizations, these conferences bring to light many of the dynamic trends shaping the health care segment today and provide opportunities for senior health care leaders to shape the future solutions and outcomes.

Keynotes:

"Three Ways Predictive Analytics Fortifies Healthcare"

Eric Siegel, Ph.D., President, Prediction Impact, Inc. and author of Predictive Analytics: The Power to Predict Who Will Click, Buy, Lie, or Die

and

"Technology in Search of a Business Model"

David Blair, Head of Industry for Health, Google

When: Wednesday, September 25th, 2013 from 7:30 a.m. – 5:00 p.m.

Where: Durham Hilton Hotel

3800 Hillsborough Rd

Durham, NC 27705

For more information please visit our website at <http://www.dcrievents.org/>

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