

8th annual Cold Chain Distribution. New speakers confirmed include Elpro and Pfizer.

SMI Group proudly present Europe's leading Cold Chain Distribution conference.

LONDON, July 15, 2013 /EINPresswire.com/ -- "Control of storage and transportation temperatures is essential in maintaining the quality of medicines and in helping to protect patients from sub-standard or ineffective medicines that may result from inadequate control" - J Taylor, TCS&D



Against this backdrop SMI's insightful and informative [Cold Chain Distribution](#) conference will address the impact of the new GDP guidelines on operations, cutting edge technology in temperature control management, advances and challenges in transport and logistical methods, the optimisation of distribution efficiency, innovations in packaging and distribution strategies, and many more...



This is an excellent conference for discovering others' solutions to your problems."

Mark Edwards, Global Freight Manager, Actavis

[Key reasons to attend:](#)

- Discuss key topics with specialists relaying invaluable information of challenges of temperature control, distribution solutions, logistics management, transport methods, regulatory environment, and more
- Explore up-to-date innovations and novel strategies to ensure uninterrupted cold chain distribution that ensure minimal costs and maximum results

- Maximise your and your company's cold chain distribution potential by networking with professionals from every level of the industry, pharmaceuticals, suppliers, and academia
- New topics for 2013 include: Transportation of dangerous goods by air, Risk evaluation of sea freighting, Comparisons of cold chain monitoring devices, Effective collaboration with vendor companies and more
- Receive vital updates on regulation and GDP guidelines and how they will affect your supply chain

[Key speakers include:](#)

- Yoram Eshel, Senior Director, Teva
- Janusz Mielewczyk, Cold Chain Validation Specialist, Pfizer

- Tony Wright, Managing Director, Exelsius Cold Chain Management
- Riekert Bruinink, Member of the GDP drafting Group of the EMA, Dutch Jason Breakwell, Director, TAPA EMEA
- Brendan Sullivan, Manager, Dangerous Goods and Training Standards, IATA
- Andrea Gruber, Manager Cargo Business, IATA
- Long Lin, Professor of Colour & Polymer Science, University of Leeds
- Marie Boned, Quality Assurance, Cemafroid
- Mark Edwards, Global Freight Manager, Actavis
- Bev Nicol, Distribution Specialist, Pfizer
- Martin Peter, Head of Sales & Marketing, ELPRO-BUCHS AG

For the full conference programme and further information please visit: www.smi-online.co.uk/2013coldchain39.asp

Alternatively contact Fateja Begum on +44 (0) 20 7827 6184 or email fbegum@smi-online.co.uk

For Sponsorship opportunities contact Alia Malick on +44 (0)20 7827 6168 or email amalick@smi-online.co.uk

About SMi Group

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries.

We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. We hold events in over 30 major cities throughout the world including London, Paris and Singapore and to date have welcomed over 200,000 participants from 80 countries.

For more information, please visit www.smi-online.co.uk

Fateja Begum

+44 (0) 20 7827 6184

[email us here](#)

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