How Address Locations Data Can Add More Value in Business

Companies find it easy to use Topo.ly Online Mapping features without compromising the value extracted from multiple locations data.

NAPERVILLE, IL, July 26, 2013 /EINPresswire.com/ -- While most companies have been considering address locations as integral to business success, others still find it challenging to organize them and use them to their advantage. There is a smart mapping application that allows its users to organize Excel data with multiple address locations, extract its meaning, and use the analysis to attain business growth. This application is offered by Topo.ly, a leading online mapping site that has been helping thousands of companies organize their data and gain meaning through visual analysis.

The idea behind the development of this business intelligence tool is to make mapping simple so that the users can have more time to analyze their data and execute appropriate plans for business growth. Inez Steele who has been working at the Realty Guild says this about Topo.ly, "Topo.ly is the easiest, most affordable and most flexible mapping solution for my web site I could find. Within 30 minutes I had my map up and when I hit a snag, customer service was right there to help. Thanks Topo.ly for making what I thought would be a mega job into something so easy!"

Create a Map to Visualize Meaning of Address Locations

There are 3 prominent reasons why Topo.ly is the top choice by many companies to provide them with volume, veracity, variation and value from their Excel data:

Easy Map-Making Tool

Topo.ly allows its users to create a map from thousands of address locations hidden in their spreadsheet. A simple copy and paste can help them become map builders in an instant. After a couple of minutes, an exceptional visual map will be seen paving the way for them to easily identify stories behind markers that really matter.

Heatmapping Tool

Heatmapping by Topo.ly is one of the most sought-after among online mapping sites. It ensures

the veracity of address locations so that the users can understand location density, sales regions, imminent risks and dangers, and other important factors. It takes less than 5 minutes to create a heat map with an impact.

Customizing Markers Tool

Topo.ly believes that maps containing variations of identifying markers imposes a great data visualization. Hence, it allows its Plus users to create a map in whole new level. They can actually customize their map markers. To do this, they can upload images to represent each data set. Most of them upload company logos for their retail outlets. Through this method, users can achieve an enhanced edge on data analysis.

Topo.ly online mapping aims to provide more innovation so that more businesses can take advantage of its feature to find more meanings from their address location Excel data.

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