Arbor Networks to Host Webinar on "Defending the Enterprise Edge: The Role of On-Premise and Cloud-Based DDoS Solutions"

BURLINGTON, MASS., July 16, 2013 /EINPresswire.com/ -- Arbor Networks, Inc., a leading provider of network security and management solutions for enterprise and service provider networks, is hosting a webinar next week with BrightTalk on the topic of "Defending the Enterprise Edge: The Role of On-Premise and Cloud-based DDoS Solutions." Arbor Networks' John Trollinger will present during the webinar, which takes place on July 25, 2013 at 1:00 p.m. ET.

WHO:
John Trollinger, senior product marketing manager – enterprise security, Arbor Networks

WHAT:
There was a time when distributed denial- of- service (DDoS) attacks threatened business operations by simply "flooding the network pipe" with traffic congestion. By overwhelming the connection to the Web server, these high-bandwidth volumetric attacks can take a Web property offline. In response, Internet Service Providers (ISPs) launched managed security services that provided enterprises with in-cloudcloud- based DDoS protection. For nearly a decade, these in-cloud services remained an effective strategy for DDoS defense.

Since 2010, there has been a dramatic shift in DDoS attacks as attackers have developed more sophisticated and targeted tools. Today, the application-layer is the most popular target for attacks, specifically Web services. These types of attack generally consume less bandwidth and are stealthier in nature when compared to volumetric attacks, which makesmaking them harder to detect. What's more, they can have a catastrophic impact on business availability by threatening critical HTTP, DNS, VoIP or SMTP applications and services.

This webinar will discuss defense mechanisms enterprises can use to defend against these targeted, complex and multi-vector attacks using a combination of on-premise and cloud-based DDoS solutions.

WHERE:
"Defending the Enterprise Edge: The Role of On-Premise and Cloud-based DDoS Solutions" webinar
Register here:
https://www.brighttalk.com/webcast/9051/79935

WHEN:
July 25, 2013; 1:00 p.m. ET

About Arbor Networks
Arbor Networks, Inc. is a leading provider of network security and management solutions for enterprise and service provider networks, including the vast majority of the world's Internet service providers and many of the largest enterprise networks in use today. Arbor's proven network security and management solutions help grow and protect customer networks, businesses and brands.

Through its unparalleled, privileged relationships with worldwide service providers and global network operators, Arbor provides unequalled insight into and perspective on Internet security and traffic trends via the ATLAS® Active Threat Level Analysis System. Representing a unique collaborative effort with 270+ network operators across the globe, ATLAS enables the sharing of real-time security, traffic and routing information that informs numerous business decisions.

For technical insight into the latest security threats and Internet traffic trends, please visit our website at http://arbornetworks.com and our blog at http://ddos.arbornetworks.com.

Trademark Notice: Arbor Networks, Peakflow, ArbOS, How Networks Grow, ATLAS, Pravail, Arbor Optima, Cloud Signaling, the Arbor Networks logo and Arbor Networks: Smart. Available. Secure. are all trademarks of Arbor Networks, Inc. All other brand names may be trademarks of their respective owners.

Kevin Whalen
Arbor Networks
781 362 4377
email us here