



# Sustainable Development And A Better Environment Through Geospatial Technologies

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*GEO-EMPOWER MIDDLE EAST SUMMIT 2013*

DUBAI, July 17, 2013 /EINPresswire.com/ -- GIS technology has proven to be powerful and effective in delivering decision-making tools that help economic developers to conduct analysis, display and disseminate results to sustain economic recovery and growth. The Geo-Empower Middle East Summit scheduled to take place from 16th to 18th September, 2013 in Dubai aims at enriching the geospatial outlook in the Middle East, which comprises of the geospatial solution providers, users, policy makers and the academicians.

Industry veteran and speaker at the summit, Dr. Haidar M. Fraihat, Director-ICT Division from United Nations ESCWA, Lebanon, says "The space technology is becoming more and more recognized as an important resource in materializing more economic development for the various countries of the world, developed and developing. The purpose of my intervention is to outline the peaceful uses of outer space technologies and their impact on development. It falls under the universally adopted term of ICT4all. This is one of the areas that UN-ESCWA is recognizing as means of advancing its work program in the Arab region."

BAE Systems, a leading provider for Geospatial solutions, will exhibit at the summit by showcasing their entire line of geospatial products available to the region. BAE Systems is committed to developing advanced products to improve geospatial productivity. Their products such as Geospatial Exploitation Products (GXP) develops licensed software capabilities and geospatial technology for a global clientele.

While recognizing the increasing importance and benefits of geospatial technologies for all round development, it is crucial to foster an enabling, trustworthy, transparent and non-discriminatory environment that promotes the responsible and effective use of its capabilities. The summit offers extraordinary opportunities to solution providers in the geospatial industry to participate and meet over 100 attendees who are keen to adopt or revamp their current GIS assets. Sponsors of the summit include Microsoft UltraCam and Space Imaging Middle East, who will exhibit services and products that enable companies transform their GIS needs to business objectives. The summit is a confluence of a variety of streams, ranging from plenary sessions, technology workshops, panel discussions and case studies from across the world.

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#### About Fleming Gulf

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Fleming Gulf delivers the most comprehensive business events by leveraging our network of industry influencers with specialist knowledge to provide organisations the winning edge that makes a difference in their decision making in today's competitive business landscape.

We are committed to provide our partners - speakers, delegates, exhibitors, sponsors and supporters - a unique learning experience where they can find stimulating topics, engaging conversations and meet the biggest names within their field.

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