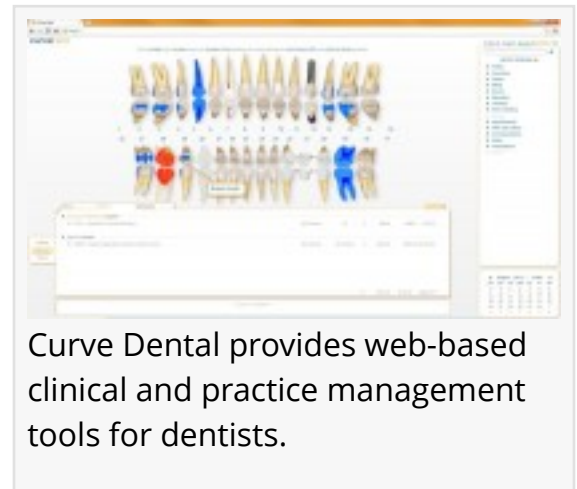


Results of Curve Dental Survey Indicate High Level of Customer Satisfaction

69% of all Respondents Report They are Likely to Recommend Curve Dental to a Colleague or Friend

OREM, UT, July 17, 2013 /EINPresswire.com/ -- [Curve Dental](#), developers of [Web-based dental software](#), released the results of July 2013 customer satisfaction survey. The results indicate that 69% of those who completed the survey are likely to recommend Curve Dental to a colleague or friend.

“The results of this survey strongly indicate that our customers are very pleased with the upgrades we’ve been making to our dental practice management software,” said Ian Zipursky, President and COO of Curve Dental. “We routinely poll our customers two to three times every year. In each survey we ask the same question to gauge customer satisfaction, allowing us to track over time how our customers perceive our efforts to deliver the tools they need. It’s clear that our



Curve Dental provides web-based clinical and practice management tools for dentists.

customers feel Curve Dental is providing their practices with the tools they need to successfully manage their practices.”

“

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The latest survey results show a significant increase in the number of customers likely to recommend Curve Dental to a colleague when measured against a prior survey completed in January 2013. “We feel the increase in customer satisfaction is due to our development focus

during the first part of 2013,” said Zipursky. “During that time we specifically focused on a prioritized list of customer enhancement requests and we’ve been consistently adding these requests to the software. The result of our hard work is a happier customer.”

Founded in 2004, Curve Dental provides web-based dental software and related services to dental practices within the United States and Canada. The company is privately-held, with offices in Orem, Utah and Calgary, Alberta. The company strives to make dental software less about computers and more about the user experience. Their creative thinking can be seen in the design of their software, that’s easy to use and built only for the web. Dentists can call 888-910-

4376 or visit www.curvedental.com for more information.

Press Release courtesy of Online PR Media: <http://bit.ly/15HUy5S>

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