

StarWalk Kids eBooks Now Support IP Authentication Access for Libraries

Libraries can now dramatically expand their children's offerings with high quality, high demand eBooks from the award-winning StarWalk Kids Media Collection

GREAT NECK, NY, July 17, 2013 /EINPresswire.com/ -- StarWalk Kids Media (www.StarWalkKids.com) announced today that its award-winning streaming eBook collection now supports IP Authentication Access for subscribing libraries.

"This is an important improvement for our public library customers," said StarWalk Kids Distribution Director Ron Maas. "Libraries can now dramatically expand their children's offerings with high quality, high demand eBooks. With IP Authentication and unlimited simultaneous access, there is no need for children to struggle with waiting lists, checkout procedures, usernames, or passwords. This is a great way to get them reading more now, from the library or at home."

The StarWalk Kids Media collection includes more than 160 children's titles, most with professional narration and stunning, full-color illustrations. It provides a highly economical way for libraries to expand their collections and stretch their eBook budgets, without requiring a long-term commitment. StarWalk Kids provides streaming access by subscription to its eBooks to any authorized user with a computer, Flash-enabled tablet, or iPad with an Internet connection and support for color and sound.

The StarWalk Kids collection is tightly curated for excellence, showcasing the work of award-winning authors and illustrators such as Seymour Simon, David Adler, Doug Cushman, Diane deGroat, Johanna Hurwitz, Kathleen Krull, Newbery Honor author Kathryn Lasky, Stan Mack, Caldecott-winner Emily Arnold McCully, Doreen Rappaport, Hudson Talbott, New York Times Best Illustrated Book Award winner Laura Vaccaro Seeger, and more. The collection is approximately 60% nonfiction, and covers Pre-K through 8th Grade.

About StarWalk Kids Media

Founded in 2012, StarWalk Kids Media is the eBook division of Seymour Science, LLC. Designed specifically for educators to use with students in classrooms and libraries, the StarWalk Kids Media Digital Collection of titles from award-winning authors and illustrators provides a new, affordable, and flexible platform for educators to help reach digital kids with engaging and

reliable eBooks that promote inquiry and reinforce learning.

StarWalk Kids Media founder Seymour Simon was dubbed "the Dean of the [children's science book] field" by The New York Times. Simon has written more than 250 books for young readers and has received the American Association for the Advancement of Science's/Subaru Lifetime Achievement Award for his lasting contribution to children's science literature.

Co-founder Liz Nealon led the creative development of the Peabody and Emmy Award-winning SesameStreet.org in her former role as EVP/Creative Director of Sesame Street. In addition to her role as Publisher and CEO of StarWalk Kids Media, Nealon is the Managing Editor of SeymourSimon.com, which has been designated one of ALA's "Great Websites for Kids," and is a Webby Honoree. Nealon was also the creator and Executive Producer of the landmark PBS children's literacy series Ghostwriter.

To learn more, visit www.StarWalkKids.com. Follow us on Twitter (@StarWalkKids) and Facebook.

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