

Substantial improvement in the quality of life through Personalized Medicine & Molecular Diagnostics

International Conference on Predictive, Preventive and Personalized Medicine & Molecular Diagnostics on August 5-7, 2013 at North Shore, USA.


LOS ANGELES, CA, July 19, 2013

/EINPresswire.com/ -- Predictive, preventive and personalized medical approach to a disease has greater potentiality in assuring improved quality of life than the conventional medicine. Equipped with the well organized people's protocols, advanced diagnostic biomarkers of disease states along with optimal treatment planning and personalized medicines assures an improved quality of life when compared to the conventional medical and healthcare system.

This approach possesses great potentiality in reducing the cost of healthcare and resolves many socio ethical issues that the modern society facing today.

With the latest progress in the areas of Preventive Medicine and Molecular Diagnostics, [OMICS Group](#) announces the International Conference on Predictive, Preventive and [Personalized Medicine](#) & Molecular Diagnostics under the theme "Exploring the Path towards Personalized Medicine" to be held from August 5-7, 2013 at Holiday Inn Chicago- North Shore, USA. The American College of Lifestyle medicine is the supporting partner for the conference which brings in immense synergy.

The meet aims at exchange of thoughts and novel ideas in new avenues of preventive healthcare and personalized medicine for various classes of diseases and pandemics, with a focus on diverse demographics based on the regions across the globe. The event facilitates partnering, networking among delegates and promotes active collaboration of industry personnel with



Personalized Medicine-2013

OMICS Group
Conferences
Accelerating Scientific Discovery

International Conference on
**Predictive, Preventive and Personalized
Medicine & Molecular Diagnostics**

August 5-7, 2013 Holiday Inn Chicago-North Shore, USA

International Conference on Predictive, Preventive and Personalized Medicine & Molecular Diagnostics 2013

academic and clinical professionals, with amazing positive results. Other concepts like lifestyle medicine and companion diagnostics apply principles of human genetic variation and nanotechnology for medicine.

Prominent speakers at the meet

Thomas L. Lenz, Creighton University, USA

Charles F. Streckfus Professor, Diagnostic & Biomedical Sciences University of Texas, School of Dentistry, USA

Shu Feng Zhou, Professor and Chair, Department of Pharmaceutical Sciences, University of South Florida, USA

Dik C. van Gent, Erasmus M, Netherlands

Major Tracks of the conference include

- Current Focus of Personalized Medicine
- Personalized Medicine - Reached the Clinic
- Human Genetic Variation
- Companion Diagnostics - Adding Value to Personalized Medicine
- Biomarkers in Personalized Medicine
- Nanotechnology and Personalized Medicine-Dreams to Market
- Pharmaceutical Analysis Methods to Develop Personalized Medicine
- Proteomics
- Bioengineering in the Field of Personalized Medicine
- Translational Medicine - Recent Advances
- Lifestyle Medicine

For more details on Personalized Medicine-2013 conference, please visit:

<http://www.omicsgroup.com/conferences/personalized-medicine-molecular-diagnostics-2013/>

For further details contact

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Personalized Medicine-2013 Organizing Committee

[OMICS Group Medical Conferences](http://www.omicsgroup.com/conferences/personalized-medicine-molecular-diagnostics-2013/)

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