

## InterFACE Teen Actors Appear in Netflix Original Series 'Orange is the New Black'

NEW YORK, NY, USA, July 22, 2013 /EINPresswire.com/ --Netflix is a truly revolutionary company that pretty much brought the video store to its knees. Since then, Netflix has produced several of its own original series. "Orange <u>Is The New Black</u>" is an example of their success.

Netflix is innovative. The company was started with a simple business model; to deliver movies and television shows to the doorstep of the consumer. That business model put an end to the local video store, and forced



Television

Blockbuster into bankruptcy. Soon after, Netflix rolled out their streaming platform which allows users to watch classic films whenever they desired. Now, we can tune into Netflix from our cell phones, gaming systems and through smart televisions. Netflix put the customer in control, revolutionizing streaming media. Luckily, they have continued to change how we consume television by producing four of their own series: "House of Cards", "Hemlock Grove", "Arrested Developed" and "Orange is The New Black."

Today, the political drama, "House of Cards" starring Kevin Spacey was nominated for nine Emmy Awards which stunned many that believed an online series could not be eligible. In 2008, the Academy of Television Arts and Sciences instituted a rule that allowed shows streamed via internet to be included in award nominations. Take that!

The baby of the bunch, "Orange is The New Black" which was written by Jenji Kohan ("Weeds") has received nothing but rave reviews. The Washington Post wrote that it is the "best show about prison ever made". Grantland has declared that "Orange is The New Black" "is the best Netflix series yet". It's safe to say that the story of a privileged woman's time in a female prison has not only made a great impression, but has also pushed Netflix to the top of the list of producers of high quality television.

Despite the success of these original series, does the ability to watch a whole season of a show in one sitting dilute the system? As the internet provides us with answers, information and news in the blink of an eye, it's only natural that soon the way we watch television would change to. It would have to become faster, and although these series episodes are released all at once, that has done nothing to change the quality of the production or acting.

Back in December 2012, <u>InterFACE</u> received a request from an <u>industry professional</u> to cast some of their clients in the unknown series, "Orange is The New Black". After doing some research, they came across the memoir the project was based on, but still hadn't realized how much of a success it would be. They are glad their clients were able to be a part of a ground breaking television show.

InterFACE is the premier choice for talent marketing services. As an entry point for aspiring models, actors and singers, InterFACE connects talent with a broad base of industry professionals, marketing tools, information and visibility to help them effectively pursue their careers as models, actors and singers in the fast-paced, highly competitive world of fashion and entertainment.

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