



Arbor Networks to Host Webinar: “DDoS Attacks: New Challenges and Opportunities for Cloud Service and Hosting Providers”

BURLINGTON, MASSACHUSETTS, UNITED STATES, July 23, 2013 /EINPresswire.com/ -- BURLINGTON, Mass., July 23, 2013 – Arbor Networks, Inc., a leading provider of network security and management solutions for enterprise and service provider networks, is hosting a webinar next week called “DDoS Attacks: New Challenges and Opportunities for Cloud Service and Hosting Providers.” Frost & Sullivan analyst Michael Suby will join Arbor Networks’ Tom Bienkowski during this webinar, which takes place on Wednesday, July 31, 2013 at 11:00 a.m. ET.

WHO:

Featured Presenter: Tom Bienkowski, Director of Product Marketing, Arbor Networks

Guest Analyst: Michael Suby, Vice President of Research, Frost & Sullivan

WHAT:

As a cloud service or hosting provider, the risk of a distributed denial-of-service (DDoS) attack is often higher than that of other online businesses because these providers, in effect, aggregate the risk of all their customers. An attack on one customer can affect others and potentially the entire hosting operation because of the heavy reliance on shared infrastructure. Given this looming threat, cloud and hosting providers need to proactively defend themselves to help ensure that their services remain available to all of their customers in the event of an attack.

In fact, according to the Arbor Networks 8th annual Worldwide Infrastructure Security Report, 45% of surveyed data center operators experienced DDoS attacks against their data centers, up 60% from the prior year and, of these, 94% are seeing DDoS attacks regularly. Furthermore, the most frequent target of DDoS attacks is the end-customer, according to 78% of data center operator respondents.

Join us for this webinar to learn more about:

- The latest trends in DDoS attacks
- Best practices for attack mitigation
- How to turn a major challenge into a new revenue-generating, value-added service opportunity

WHERE:

“DDoS Attacks: New Challenges and Opportunities for Cloud Service and Hosting Providers”

Register here:

<http://www.arbornetworks.com/research/resources/service-provider-webinars?commid=81233>

WHEN:

Wednesday, July 31, 2013 at 11:00 a.m. ET

About Arbor Networks

Arbor Networks, Inc., a leading provider of network security and management solutions for enterprise and service provider networks, including the world's leading Internet service providers and many of

the largest enterprise networks in use today. Arbor's proven network security and management solutions help grow and protect customer networks, businesses and brands. Through its unparalleled, privileged relationships with worldwide service providers and global network operators, Arbor provides unequalled insight into and perspective on Internet security and traffic trends via the ATLAS® Active Threat Level Analysis System. Representing a unique collaborative effort with 270+ network operators across the globe, ATLAS enables the sharing of real-time security, traffic and routing information that informs numerous business decisions.

For technical insight into the latest security threats and Internet traffic trends and to learn about our DDoS mitigation services, please visit our website at arbornetworks.com and visit our blog.

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