



# ExhibitTrader.Com to Celebrate 10th Anniversary in Summer 2013

*Dallas-based company offers new and pre-owned trade show displays at competitive prices.*

OVILLA, TEXAS, USA, July 23, 2013 /EINPresswire.com/ -- EXHIBITTRADER.COM, Inc., an online provider of portable [trade show displays](#), commemorates a major milestone this summer. The celebration of the company's 10th anniversary represents a decade of service to thousands of companies that attend conventions and trade shows across the globe.

The first part of the decade forged thru a long-held, unofficial industry belief that "clients can't sell a used exhibit" with the creation of a "pre-owned" exhibits website ([www.exhibittrader.com](http://www.exhibittrader.com)). Such connected buyers to sellers of previously used trade show displays and components via consignment at a fraction of their original cost. Next, came the unveiling of a patented online estimating tool for clients to value their existing exhibit properties. The synergy of the two proved to be environmental friendly, preventing hundreds of trailers worth of used exhibit material from being added to the nation's landfills.

As the decade progressed, Exhibit Trader expanded, introducing a sister website ([www.exhibittrader2.com](http://www.exhibittrader2.com)) offering new, modular trade show display products and services. Chad Rogowicz, COO for the company, provided the following insight: "Our objective was to provide a platform pleasing to the professional marketing eye; uncluttered navigation with user friendly tools; fast, easy access to an array of tradeshow solutions and a porthole to trusted industry leaders in design, logistics and manufacturing. We are especially grateful to our clients and vendors for helping us achieve these objectives and look forward to what the next 10 years unfolds for all."

## About the Company:

Founded in Dallas in 2003, EXHIBITTRADER.COM, INC. is a privately owned TX corporation. The company is the online leader and marketplace for [pre-owned trade show displays](#). Their [new products division](#) offers customers a wide selection of exhibit designs, graphics, modular displays, rentals and essential 24/7 customer support backed by a team of trade show professionals, heralding four generations and 140 years of expertise.

Press release courtesy of Online PR Media: <http://bit.ly/13ahg4F>

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