

Platinum Stairlifts Reports Record Year Success in the Global Mobility Market

WEST YORKSHIRE, UK, July 29, 2013 /EINPresswire.com/ -- Platinum Stairlifts, the UK's most innovative stairlift manufacturer, report on a successful 12 months. With 70% of the company's orders now being exported outside of the UK, they are fast becoming a major player in the Global Mobility Market.

A transformation has occurred at one of the most innovative [stairlift manufacturers](#) operating in the UK. Over the past 12 months, Platinum Stairlifts has doubled turnover, increased staff numbers by 35%, launched a new [straight stairlift](#) and developed the most flexible and adaptable chair in the market.



With the expansion of the company's UK and International dealer network, Platinum now distributes stairlifts to Asia, Europe, America, Australia and Africa. Export sales now accounts for 70% of the company's orders and with aggressive expansion plans, the company is looking to dominate, not only the UK market but the Global market.

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David Forsyth

With orders on the rise, the company has increased their staff by 35% and brought in some new talent into their Management, Technical and Finance functions.

For the first time, the company has also moved to shift work in order to increase the capacity of their manufacturing unit. Added to this, the company is leading the field in terms of innovation and the adoption of lean manufacturing techniques has streamlined their internal processes.

Further investment has been made into their in-house systems and software to further improve management and customer reporting.

The Platinum Horizon Straight Stairlift, which launched at the Naidex convention in Birmingham this year was received well by the industry and with the company now manufacturing the most flexible and adaptable chair in the market, they maintain their position as a leading manufacturer of mobility products.

David Forsyth, Managing Director at Platinum Stairlifts, shared his views about the growth of the company, "Platinum now has a well-respected and established name both in the UK and now the Global market. This year we have built upon the company's ethos of delivering quality products and providing excellent service to our customers and wider dealer network. We will continue to lead the market with investment into our products, processes and our team."

For further information about this release:

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Located in the UK, Platinum Stairlifts has been supplying high quality stairlifts since 1996. At Platinum, every stairlift is custom built to the needs of the user and their home.

Our award winning products are available via an international network of authorised dealers throughout the world, including the UK, Europe, America and Australia.

Press release courtesy of Online PR Media: <http://bit.ly/16fdGKW>

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