

Online Marketing Giant Launches New Mobile Responsive Web Site

New web site automatically adapts to users' screen size making layout friendly on devices of varying size, such as smart phones, tablets, laptops, and desktops.

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/EINPresswire.com/ -- Results-driven marketing and advertising company Online Marketing Giant has launched a new web site designed to automatically adapt its layout to each individual users' screen size. Known in marketing as [Mobile Responsive Design](#), a change in web site code makes a single web site automatically readable on multiple device sizes. Mobile Response Design alleviates the need for a company to create and maintain multiple versions of their web site, such as a secondary site dedicated to mobile browsers, or an app.



Online Marketing Giant works with small to medium size franchise groups and small businesses.

Mobile Response Design is just one of many cutting edge tools used by Online Marketing Giant to help their clients succeed. “The core of success online never changes,” said Online Marketing Giant president Chris Brewer referring to the company’s trademarked success formula Core3. “Objectives may change over time, but the core never changes.”

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As the name suggests, Core3 consists of three elements

essential for [online marketing success](#): targeted traffic, conversions, and repeat sales and referrals. The goal of Core3 is to help clients’ web sites reach buyers, convince them to buy now, and follow up with them so they will buy again and refer more buyers. “Repeat buyers and referrals is where a company can become wildly successful,” said CEO Brett Curry. A [free website analysis](#) using their trademarked 21-point Core3 system is available at www.onlinemarketinggiant.com/free-site-report

Online Marketing Giant thought leaders Brett Curry & Chris Brewer bring a unique approach to the arena of online marketing. Both are entrepreneurs who know what it’s like to start a business, hire employees, make payroll and build a business others would like to acquire. Both understand the offline world of marketing.

Brett Curry, CEO of Online Marketing Giant has owned Curry Marketing, a full service advertising agency that serves successful small to medium-sized companies. Brett spends the majority of his time helping design and implement marketing campaigns that get results. As a certified Guerrilla Marketing Coach™ Brett speaks regularly at business functions across the country on the topics of marketing and business growth. As the father of 6 children age 10 and under, Brett is used to addressing audiences of all ages and attention spans.

Chris Brewer known as “The Idea Machine” is President of Online Marketing Giant. Chris is best known for growing million dollar companies fast. His past entrepreneurial accomplishments have included an outdoor advertising firm and direct mail company. He is a small business coach and executives in business and marketing strategy and tactics. He is the author of the book, Does Your Marketing Make You Money: 7 Quick & Easy Secrets to Create A Booming Business Now and resides just outside Springfield, Missouri with his wife of 18 years and two children.

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