

Global Capacity Signs Solution Partner Agreement with Equinix to Simplify Connectivity Needs in the Global Marketplace

Global Capacity's One Marketplace Enables Automation of Ethernet Pricing and Delivery for Enterprise and Network Service Provider Customers

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CHICAGO, IL, USA, JULY 30, 2013 - Global Capacity, the leading network connectivity company, today announced it has signed a Solution Partner agreement with Equinix to deliver its One Marketplace platform to automate and streamline the procurement of Ethernet, SONET and Wavelength network connectivity into Equinix International Business Exchange™ (IBX®) data centers.

As part of the agreement, Global Capacity is expanding its Points of Presence (PoPs) into eight Equinix data centers in North America, connecting to the Equinix Ethernet Exchange. These eight data centers effectively operate as access aggregation hubs for Equinix enterprise and network service provider customers who may choose to access Global Capacity's One Marketplace capabilities including: real-time, competitive quotes for circuits and automated ordering, provisioning and management of access network services for extending the reach of Equinix customers' TDM and Ethernet services.

"Since our founding in 1998, Equinix has optimized network infrastructure. Our dense interconnection platform includes nearly 100 data centers around the world and 4,000 customers. The relationship with Global Capacity will enable us to support our customers' strategies for cloud and network connectivity," said Jim Poole, General Manager, Global Networks & Mobility for Equinix.

Both network service providers and enterprise customers will benefit from this partnership. On the provider side, the introduction of a transactional component to the buying and selling of network services ignites competitive rate structures, and a market-view of network options opens up new opportunities for Tier II and Tier III providers. For enterprise customers, the transparency of network connectivity options and real-time service ordering enables more calculated and dynamic data-based decision making. As enterprise IT recognizes the strategic value the network plays in WAN connectivity strategies, Global Capacity's capabilities afford Equinix customers with more meaningful analytics to evolve their network architecture.

"Equinix operates as a critical connection point for the market where applications and networks converge. Global Capacity is excited to be an integral part of the Equinix Marketplace," adds Ben Edmond, Chief Revenue Officer of Global Capacity. "Global Capacity's innovative One Marketplace and Equinix's robust interconnection platforms complement each other, enabling service providers and enterprises customers the opportunity to design, price and execute on the optimal network required, and to simplify and automate these processes. Together, these capabilities will become a significant asset to Global Capacity and Equinix's mutual customers."

For more information about Global Capacity and its One Marketplace, visit www.globalcapacity.com or

email solutions@globalcapacity.com.

For information about pricing and procuring network connectivity to Equinix datacenters visit <u>http://www.globalcapacity.com/equinix</u>

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About Global Capacity

Global Capacity is the marketplace of networks, delivering ubiquitous network connectivity solutions via its industry-leading platform, One Marketplace. One Marketplace eliminates the complexity and inefficiency of a fragmented network market by combining an aggregated, interconnected physical network with a unique cloud application that automates the design, pricing, ordering, delivery, and maintenance of network solutions. One Marketplace provides cost-effective, high-performance network solutions that support the exploding bandwidth requirements driven by the cloud, mobility and globalization for wholesale and enterprise customers. One Marketplace delivers network connectivity solutions with automation, transparency, and simplicity. Additional information can be found at <u>www.globalcapacity.com</u> or by following Global Capacity on Twitter and LinkedIn.

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