



Developing Entrepreneurial Environment in Middle East

4th Annual Middle East SME Forum aims to nurture the growing business needs of the region's SME sector.

ABU DHABI, UAE, August 2, 2013 /EINPresswire.com/ -- Entrepreneurs in today's world have to strive to be innovative in their new businesses instead of going the traditional way. As the business environment is constantly changing, new ideas are cultivated, advanced technologies are being introduced, thus increasing the scope and opportunities for new business developments. Along with new opportunities new challenges and obstacles are also being faced by entrepreneurs today.

Middle East countries have recognised the true potential of Small and Medium Enterprise. Realising the important role that SME sector contributes in boosting the economic growth of the country, government of Gulf countries have taken great initiatives to cultivate and nurture entrepreneurship development.

Governments, associations and various large private companies have set up various centres, programmes, funds operating in the aim to facilitate SME development. Education programmes focusing on inculcating entrepreneurship goals in young minds is the first step to create awareness and knowledge about SME enhancement.

Just a dream to own a business is not enough as the responsibility to nurture the growing business needs to be met. Innovation, ownership ability and capability, creating employment, legal and financial aid towards business start up are vital in enhancing the scope of the SME sector in the region.

Understanding the need of the region in terms to SME sector the 4th Annual Middle East SME Forum will stages a platform for entrepreneurs, banks, telecoms, small & medium enterprises, government bodies, micro businesses and vendors to understand business strategies, identify complexities, derive commerce solutions and work in correlation with each other to enhance business processes towards a substantial economic growth.

Being held on the 1 – 2 October 2013, at Abu Dhabi National Exhibition Company (ADNEC), Abu Dhabi - UAE, this forum aims to provide ideal prospect to bring together industry peers to present and participate in intriguing sessions and panel discussions to identify and enhance the growth of SMEs in the region.

Headline Sponsored by Abu Dhabi Commercial Bank and supported by Intelligent SME, All World Network, Association of Small and Medium Enterprises of Kuwait this forum will gather participants from Ministry of Commerce & Industry, Saudi Arabia, Abu Dhabi Department of Economic Development (ADDED), Khalifa Fund for Enterprise Development, Mohammed Bin Rashid Establishment for SME Development, SHARAKAH | Fund for Development of Youth Projects (S.A.O.C.), Abu Dhabi Technology Development Committee and many others.

For more information about this conference and to receive complete conference agenda consisting of complete speaker line up, presentation topics and participating companies, please mail at

mohor.mukherjee@fleminggulf.com

About Fleming Gulf

Founded in 2005, Fleming Gulf is young, dynamic and has fast become one of the leading providers of business intelligence through industry specific conferences, webinars and skills enhancement training courses. Our goal is to link professionals and provide them with commercial acumen, business investment contacts and a world of opportunities.

Media Contact

Mohor Mukherjee

mohor.mukherjee@fleminggulf.com

00 971 4609 1570

<http://www.fleminggulf.com/sme>

Mohor Mukherjee

Fleming Gulf

+971 4609 1570

email us here

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