

HIC Universal Rubber To Remodel Mats Coupling Hose Pulley Site To Enhance Customer Experience

NEW DELHI, INDIA, August 2, 2013 /EINPresswire.com/ -- HIC Universal, a formidable manufacturer of electrical rubber mat, [shaft coupling](#), [rubber hose](#), v belt pulley and rubber products in India will go on with the plan to remodel its main website to enhance customer experience located in USA, Australia, Asia despite concerns.



No More Electrical Safety Question or Drive Shaft Breakage or Hose-pipe Burst Issue or Drive Belt Rotation Failure Using HIC Universal"

HIC International Co Inc

The remodeling exercise will see the introduction of new features such as live chats-to enhance customer relations with the organization, query engine to enhance customers' search for material handling conveyor belt and roller idler or power transmission belt drive v pulley and shaft coupling or [electrical safety rubber mat](#) rubber sheeting or hydraulic pneumatic stainless steel ball valve quick coupling and further upgrading to enable customers navigate from one page to another with ease. According to

reports doing rounds in various news sites the company has already partnered with several IT companies to conduct the exercise within the shortest time possible. Several surveys conducted on customer surveys indicate that there is need to upgrade the site to enable them surf more at less costs-something that will aid them in decision making on the best machinery parts and industrial pipeline product to purchase from India. HIC International Co Inc. which has been in business for many years has noted that the move will serve to enhance customer experience located in USA, Australia, Canada, South Africa, Far East Asia, Latin America by changing the overall approach of affairs.

HIC International Co Inc, a formidable manufacturer of rubber products for over two decades now has responded to survey recommendations from Africa, Middle East, Europe and South America on the need to upgrade the main website by announcing that it will indeed remodel its main site. According to the management HIC Universal has already partnered with several IT consulting companies who will solely oversee the successful completion of the exercise within the shortest time possible. This will be a big step in the right direction considering that the company is on the verge to cementing its position in the rubber manufacturing industry.

Purchase engineers comprising government suppliers or industrial contractors customer's whether from North America or Europe or Asia or Africa or India located looking for bolt fastener, flexible coupling, rubber hose, check valve, camlock coupling, ball valve, and other industrial products offered will now find it easy to navigate from one page to another saving on time and costs once the exercise is complete. This will enhance their decision making process on the best product to purchase that suit their needs. In addition to that the upgrading exercise will also see the establishment of a search engine query to enable customers search products with ease without having to load the whole products page. This will also save on the cost incurred on surfing HIC Universal's website-something that they have always looked forward to.

In a move to see customers from India or global get the best professional help on the usage of nylon conveyor belt, conveyor roller, self align idler, drum pulley, belt pulley, flat transmission belting, etc.; the president urged customers to make use of the live chats feature that will be established. The feature will allow manufacturing industries buyers' to speak directly to professionals who have vast knowledge about the rubber products offered by the leading firm. The company has noted that the feature will enable it to get firsthand information on the needs of its esteem customers. The remodeling comes at a time when the company is facing a massive rise in number of customer orders. Indeed the exercise will enhance customer experience, a crucial factor to realizing success. For more information, log onto the HIC Universal Delhi main site.

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