

Dedication to Excellence Wins Gellerman Orthodontics NYER Small Business Award for Customer Service

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/EINPresswire.com/ -- Gellerman Orthodontics was awarded the 2012 NYER Best Practice Award for

Customer Service. Customer service has always been a

high priority for the staff, and patients enjoy a warm, comforting, and fun environment with every visit.

Inna Gellerman, DDS

With The 2013 New York Enterprise Report Awards approaching in three months, the staff at

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Our goal has always been to provide our patients with an exceptional experience, and winning this award is further proof that our commitment to excellence in patient care really makes a difference.”

Dr. Inna Gellerman

Gellerman Orthodontics of Huntington, New York is reminded of their 2012 win for the Best Practice Award for Customer Service. Winning the distinction for their use of best practices in customer service to generate competitive advantages, revenue profits, and long-term value, Gellerman Orthodontics was also celebrating their 9th anniversary the same week of the ceremony. Customer service has always been a high priority for the staff and patients enjoy a warm, comforting, and most of all fun environment at each and every appointment.

Dr. Inna Gellerman, owner of Gellerman Orthodontics, provided this statement upon receiving the NYER Best Practice Award for Customer Service: “We are honored to have been recognized by The New York Enterprise Report and are genuinely delighted that the best practices we have put into place have brought us to the winner’s circle. Our goal has always been to provide our patients with an exceptional experience, and winning this award is further proof that our commitment to excellence in patient care really makes a difference.”

Robert Levin, Editor in Chief and Publisher of The New York Enterprise Report, also provided a statement regarding the event: “We are proud to recognize the achievements and accomplishments of Dr. Inna Gellerman and her team. Their best practices in customer service have given them a distinct advantage over their competitors, and we congratulate the entire team at Gellerman Orthodontics for their innovative approach and service-oriented practices.”

The NYER Small Business Awards honors the achievements and accomplishments of the over 500,000 small businesses operating in the tri-state area. The ceremony recognizes five small businesses for their best practices and three businesses under the Best of the Year categories.

About Gellerman Orthodontics

As the leading [Long Island orthodontics](#) provider, Dr. Inna Gellerman and her team are committed to creating a memorable journey to Spectacular Smiles for each and every patient, providing the highest standards of orthodontic care in a warm and comforting environment. Dr. Gellerman attends professional educational seminars, conducts dental study groups and participates in on-going training to remain at the forefront of orthodontics today. The office features the latest in orthodontic technology and is the only source on Long Island offering the revolutionary SureSmile[®], which incorporates 3D imaging and robotics and reduces treatment time from conventional braces by 40%. The office also offers special appliances for young kids that help to minimize orthodontic treatment later, surgical orthodontics, Invisalign[®], InvisalignTeen[™], Incognito and i-Cat. To learn more, visit www.drgellerman.com or call 631-427-8444. The office is conveniently located in the Village of Huntington at 165 Main Street, Huntington NY 11743.

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