



Empowering women will contribute to the Moroccan Economy

Empowering Women as Future Business Leaders and Supporting Entrepreneurs and Small Business will be special discussions taking place at The Morocco Summit

RABAT, MOROCCO, August 7, 2013 /EINPresswire.com/ -- 5 August 2013, Rabat: Empowering Women as Future Business Leaders and Supporting Entrepreneurs and Small Business will be special discussions taking place at The Morocco Summit - Gateway to Unlimited Opportunities, to be held on 19-21 November in Rabat, Kingdom of Morocco.

The Morocco Summit Production Manager, Danish Shaikh says: "We are pleased that Mrs Haifa Fahoum Al Kaylani, the Founder Chairman of the Arab International Women's Forum will be discussing and sharing strategies on how to empower women as future business leaders, followed by Mr Torek R. Farhadi, Senior Adviser at the International Trade Centre, ITC, who will be speaking about supporting entrepreneurs and small business. We believe that such discussions will help in developing more business leaders from Morocco and other Maghreb countries where there is immense human resource capital and potential.

He continues, "The current regional demographic profile includes a huge youth population, together with greater female participation in the workforce which is why it is imperative to utilize the human or workforce capital which will in-turn help develop stronger economies".

The Morocco Summit is a key industry meeting which will bring together organizations looking to develop their business in the region along with government and inter-government agencies. Key Moroccan government officials, international chambers of commerce, investment promotion agencies, equity directors, venture capitalists, chief investment officers, international investors among many others will be attending the summit.

The summit will be attended by our key guests including:

Mohammed Ali Abdallah Addarrat | General National Congress - Libya | Member of Parliament - Budget, Planning & Finance Committee Member | The National Front Party | President FAiK TUNAY | Turkish Grand National Assembly | Member | Foreign Affairs Committee | Member Alie Badara Mansaray | Ministry of Trade & Industry - Republic of Sierra Leone | Deputy Minister Jan van Vollenhoven | South African Embassy | Chargé d'Affaires Ambassador Nguyen Quang Khai | Ambassador of Vietnam

This event is supported by The Chamber of Commerce, Industry and Services - Rabat and University Mohammed V Soussi along with our strategic partner ARPA.

More programme highlights:

The Global and Regional Investment Scenario

What is the current situation in global and regional trade? Evaluation of investments in MENA, state of the regional market and the role of investment promotion mechanisms

Unlocking the Potential of North Africa: Assessing national and regional investment policies
Ways to strengthen bilateral and regional investment frameworks and regional economic integration
through the case of the Arab Maghreb Union, attracting foreign direct investment in North Africa

Morocco – The Next Investment Hub?

Exploring the potential of Morocco and review the Moroccan Investment Incentive Plan, why invest in Morocco and determining the key opportunities for investment

The Human Resource Potential, SMEs and Start ups

Creating the future asset - qualified and competitive human resources, supporting entrepreneurs and small businesses

Morocco – Resources, Projects and Opportunities

Morocco – The desired off shoring destination and introduction and presentations on regional opportunities in Morocco

About Fleming Gulf Conferences

Founded in 2005, Fleming Gulf is young, dynamic and has fast become one of the leading providers of business intelligence through industry specific conferences, webinars and skills enhancement training courses. Our goal is to link professionals and provide them with commercial acumen, business investment contacts and a world of opportunities.

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