



New GT Radial Adventuro AT3 Provides All Terrain Traction and On-Road Comfort

The new GT Radial Adventuro AT3 is for pick-up and SUV owners who drive on and off the road.

RANCHO CUCAMONGA, CA, USA, August 7, 2013 /EINPresswire.com/ -- The [GT Radial Adventuro AT3](#) is being introduced in North America for light truck/SUV owners who desire a comfortable on-road ride with off-road capabilities in mud, sand and snow.

Backed by a 50,000-mile limited tread wear warranty (for P-metric sizes only), this new generation [all terrain tire](#) is available in a total of twenty R, S and T speed-rated sizes for 15- to 20-inch rims. The Adventuro AT3 fits a broad selection of today's most popular pick-ups and SUVs, including the Ford F Series and Expedition, Chevrolet Silverado and Suburban, GMC Sierra and Yukon, Dodge Ram and Durango, Toyota FJ Cruiser and Tundra, and many more.

"Finding the right balance in tire performance for on-road driving and going off-road has always been a challenge," said David Shelton, director of marketing for GITI Tire USA. "But new technologies in the Adventuro AT3 provide a surprisingly quiet and comfortable ride for a tire that performs so well in a wide range of on- and off-road conditions."

The GT Radial Adventuro AT3 features advanced technology including optimized contour and construction, which helps absorb impact shock and vibration from the road. This is the result of the company's finite element analysis simulation process. The tread pattern is also designed to interrupt sound resonance, which reduces pattern noise.

Excellent grip on soft surfaces is delivered by an S-shaped central rib, while interlaced grooves and sipes ensure excellent wet surface handling. In addition, 3D grooves with chamfered edges assist with stone ejection, which contributes to consistent off-road capability and reduces stone bruising and drilling. Water evacuation, both on and off the road, is provided by two longitudinal grooves that cross through angled lateral grooves.

"We believe the Adventuro AT3 is a great solution for pick-up and SUV owners who require excellent on- and off-road traction but don't want to sacrifice ride comfort when they are on paved surfaces," Shelton said.

GITI Tire USA and GITI Tire Canada are the sales and marketing operations in North America for GITI Tire Pte., Ltd., which manufactures and sells high quality GT Radial brand tires for

passenger, SUV, light truck, truck, bus, and high performance vehicles. GT Radial tires are sold through a comprehensive network of independent dealers and retailers throughout North America. For more information, visit www.gtradial.com.

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