



Entangled Publishing Joins Macmillan's Public Library E-lending Pilot Program

NEW YORK, NY, USA, August 8, 2013 /EINPresswire.com/ -- Through [Macmillan](#) Publisher's e-Lending program, vanguard [Entangled Publishing](#) has entered the library market. Entangled books purchased by libraries will be lendable for 2 years, or up to 52 times. The arrangement includes Entangled's multiple bestsellers and backlist.

Entangled Publishing, which continues to break the traditional publishing mold within romance and YA fiction, has entered the library market. Through Macmillan Publisher's e-Lending program, Entangled books purchased by libraries will be lendable for 2 years, or up to 52 times. The arrangement includes all Entangled titles, including the NY Times bestselling novels *Wrong Bed, Right Guy* by Katee Robert, *Seducing Cinderella* by Gina L. Maxwell, and *The Marriage Bargain* by Jennifer Probst, as well all backlist titles since the publisher's inception in July of 2011.

"Entangled has always been a huge supporter of libraries, and we are excited to be bringing our titles to this important community resource through Macmillan," says Entangled publisher, Liz Pelletier. "This new program will allow our books to get into hands of millions through the venerable library system and that's what every publisher and author wants--to have their books discovered and loved by readers."

Since its launch, Entangled has published more than 158 titles, including the #8 bestselling book of 2012 by Jennifer Probst, *The Marriage Bargain*, and the blockbuster YA hit *Obsidian* by Jennifer L. Armentrout, which was recently signed for a major motion picture and will begin production in Spring of 2014. The exclusive, boutique publisher has since grown to thirteen imprints, with 11 titles appearing on the USA Today Bestsellers list and 9 titles on the NYT Bestsellers list. Currently, Entangled releases approximately 20-25 titles per month in a digital first format, and 4 per month in simultaneous print and e-formats.

Entangled Publishing continues to support authors by offering strong editorial support, a publicist, a personalized marketing plan, and world-class distribution for all of their titles. With its unique revenue-sharing business model, Entangled has managed to assemble an amazing team of more than forty talented individuals and industry leaders in a record time frame.

About Entangled Publishing

Entangled Publishing is an exclusive, boutique publisher of romantic fiction and fiction with romantic elements. Located in Fort Collins, Colorado, Entangled's goal is to bridge the gap between traditional and indie publishing, giving both readers and authors the best of both worlds. For more information about Entangled Publishing, its new imprints, and its upcoming titles, visit the publisher's website at entangledpublishing.com. To contact Entangled Publishing, email marketing@entangledpublishing.com.

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