

Leawo Back-to-School Activity Offers Up to 90% Off Multimedia Software Special Offers

Leawo Back-to-School Activity provides up to 8 amazing Win/Mac apps (value up to \$324.64) at the price and win 2 extra apps for free at up to 90% price off.

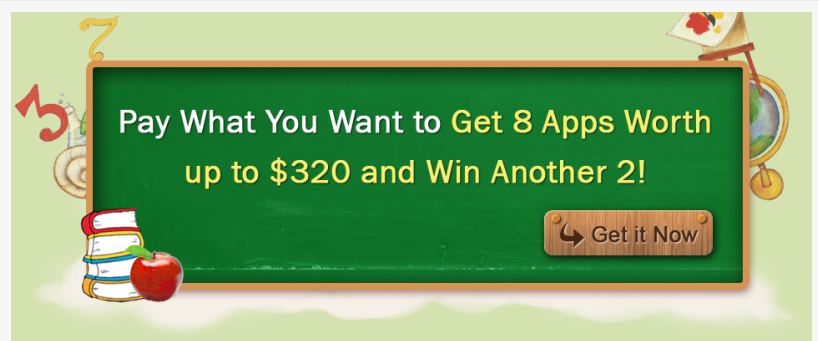
SHENZHEN, GD, CHINA, August 9, 2013 /EINPresswire.com/ -- Shenzhen, China, August 9, 2013 – Leawo Software, a professional and leading multimedia software provider that provides cost-effective multimedia solutions to

improve digital entertainment, now officially launched the 2013 autumn [Back to School Activity](#) to provide up to 90% off special offers on Mac and Win multimedia solution bundles. In this Back to School activity, people could get up to 8 amazing Win/Mac apps (value up to \$324.64) at the price they offer and win 2 extra apps for free.

It's almost the middle of August. Schools would reopen to welcome students from the long summer holiday. For both students and teachers, now it's been the right time to prepare for the new semester. With the purpose of providing people cost-effective but practical back-to-school stuffs, Leawo officially held the 2013 autumn Back-to-School activity to offer several top-rated multimedia software programs with up to 90% price cut.

It's quite easy to take part in this activity and get the discounted multimedia solutions in simple clicks. The declaration of this activity is that "Pay what you want (starts as low as \$10) to unblock 8 amazing Win/Mac apps (value up to \$324.64) and win extra 2 free apps". The activity comprises 2 parts: Windows and Mac. People could take part in either or both of them. In each part of this activity, people are provided with 3 options: bundles of 3 software programs, bundles of 5 software programs and bundles of 8 software programs. Each option gets a bottom price level, \$10, \$20 and \$40 respectively. People could get these software programs by offering a price that is above the bottom price. Take the Windows part as example; the bundle of 3 software programs which includes YouTube Downloader, Video Converter and DVD Ripper (which gets a total value of \$89.85) now is bottom priced at \$10. That means people pricing this bundle at \$11 or even \$10.01 could get this suite.

This Back-to-School activity even provides extra free giveaways to people once people make a price over \$50 (including \$50). The Windows part gives away [Leawo iTransfer](#) (\$19.95) while the Mac part provides [Leawo Blu-ray Copy for Mac](#) (\$44.95). This means people could get totally 9



Leawo Back to School Activity

software programs at only \$50: 8 software programs in bundle and 1 additionally giveaway gift.

About Leawo Software:

Leawo Software is a world-renowned software developer established in 2007, dedicated to providing the very best and cost-effective multimedia solutions to worldwide customers. Leawo's products range from Blu-ray Media Player, Blu-ray Ripper, Music Recorder, iTunes Cleaner, Video Converter, DVD Ripper, DVD Creator, YouTube Downloader to other utilities for both Win and Mac platforms. At the moment, Leawo is running a Back to School Activity, which provides up to 90% Off special offers on specific bundles. For detailed information, please visit <http://www.leawo.com/promotion/back-to-school/>.

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