

Dahlia Street Films Launches New Twist On The Crowd Fund Model

NEW YORK, NY, USA, August 9, 2013 /EINPresswire.com/ -- Dahlia Street Films in association with Point Zero Seven is launching a unique [crowd fund](#) campaign for their upcoming feature film, *Anyone's Ghost*. The producers are asking backers only for their support and time, not money.

Anyone's Ghost, a new movie produced by Dahlia Street Films in association with Point Zero Seven, will launch a unique crowd fund campaign where they are asking backers only for their time and support, not money.

Dahlia Street Films in association with Point Zero Seven is launching a unique crowd fund campaign for their upcoming movie, *Anyone's Ghost*.

In lieu of money, producers are asking backers only for their time and support. But similar to other crowd fund campaigns, backers will receive awards for retweeting, reposting or pinning information about the film via various social media sites.

Prizes include *Anyone's Ghost* t-shirts for 50 backers who recruit at least 20 of their friends or family to support the movie. One winner and their guest will receive an invitation to the premiere.

Currently in post production, *Anyone's Ghost* is a heartwarming [family film](#) (drama/comedy) about 11-year-old filmmaker, Lucas Simons, who is obsessed with death following the loss of his brother. When Lucas accidentally captures a mysterious presence in one of his films, he inadvertently becomes a YouTube sensation. Suddenly Lucas and his family must learn to live life in the spotlight while also learning how to live life again. Lucas is helped along the way by Chris Brighton (played by SNL veteran [Tim Meadows](#) in his first dramatic role), a writer who died for nine minutes and lived to tell about it. The film also stars W. Earl Brown, Robyn Lively, Frances Conroy and newcomer Toby Nichols.

The movie is directed by first time helmer Josh Shreve.

Commenting on the announcement, producer Molly Mayeux said, "Crowd funding is really about targeting your audience and connecting with them. Sure, it's a way to raise funds outside traditional means but at its core, it's about recognition and connection. The success of any film today, especially indies, depends on its ability to be recognized by its audience. And the biggest challenge for any producer in today's busy marketplace is figuring out how to get recognized and

once you do, learning how to connect with your audience. No one wants to feel like they are being marketed to. So we thought this is a way to introduce the movie to our audience. If they like what they see, they will pass it on. It's a fun way to get involved. On a bigger level, it's a great way to show support for quality entertainment produced on more modest budgets."

About Dahlia Street Films

Dahlia Street Films is a development and production company committed to quality entertainment produced on modest budget levels. Anyone's Ghost marks the second endeavor with Jay Walter's Point Zero Seven.

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