

Voyager Media Announces Release of Building Brand [You]

NAPLES, FLORIDA, USA, August 12, 2013

/EINPresswire.com/ -- "[Building Brand \[You\]](#)" challenges business professionals to take responsibility for shaping their future. This practical personal branding guide arms readers with the essential tools to create a passionate vision of the life they genuinely want to lead.

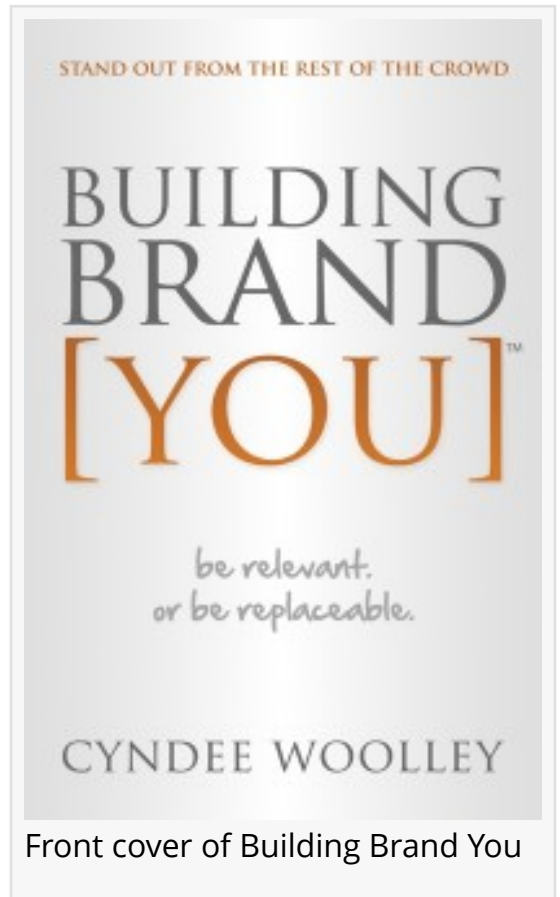
Voyager Media is pleased to announce the release of "Building Brand [You]" on [Amazon.com](#), Barnes & Noble, and iBook.

Building Brand [You] challenges business professionals to take responsibility for shaping their future by arming them with the tools to create a passionate vision of the life they genuinely want to lead. Author [Cyndee Woolley, APR](#), President of C2 Communications, urges readers to reject settling for what they 'could' do with their lives, and provides easy-to-follow steps and exercises that help readers pursue their wildest dreams.

"With the economic stress and pressure of recent years, many professionals have settled for mediocrity in their careers and lives. They have lost their passion and motivation to succeed. Building Brand [You] teaches them how to refocus and develop a clear vision of their personal brand so they can take charge of their future," said Woolley.

Building Brand [You] includes a series of exercises to help readers understand their brand value and develop compelling key messages that resonate with their Ideal Customers. Readers will also benefit from Woolley's simple relationship building system that helps them confidently let go of distracting relationships while organizing and prioritizing the most important relationships to build their business, a network of support and inspirational relationships to stay motivated.

"Woolley has created the perfect manual for the busy business professional. Settle in for an easy, but thought provoking read in how to build your personal brand. Building Brand [YOU] invokes



Front cover of Building Brand You

humor, interesting case studies and gives you the gentle push you need to get it done! This book is a great asset for both young and experienced professionals," said Anne Frazier, President & CEO, Junior Achievement of Southwest Florida.

Resources:

Building Brand [You] Book Cover Image : <http://bit.ly/BBY-Cover>

Cyndee Woolley, APR Headshot: <http://bit.ly/CyndeeWoolleyJPG>

About Voyager Media, Publisher of Building Brand [You]

Voyager Media delivers B2B content marketing solutions that include targeted business books that benefit both reader and author.

Press release courtesy of Online PR Media: <http://bit.ly/1bp1nNp>

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Building Brand You

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